

1. Record Nr.	UNINA9910141165603321
Autore	Tselichtchev Ivan
Titolo	China versus the West [[electronic resource]] : the global power shift of the 21st century // Ivan Tselichtchev
Pubbl/distr/stampa	Singapore, : Wiley, 2012
ISBN	1-119-19931-X 1-283-39739-0 9786613397393 0-470-82974-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (257 p.)
Disciplina	332.042 337
Soggetti	International economic relations China Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	China Versus the West: The Global Power Shift of the 21st Century; Contents; Foreword by Yang Yongxin; Preface; Acknowledgments; Introduction by Frank-Jurgen Richter; Part One: China as the World's Leading Producing, Exporting, and Financial Power: To What Extent, Where, and Why?; Chapter 1: GDP: Toward the U.S.-China Duopoly; Notes; Chapter 2: Manufacturing Output: China Is Already the Number One; Note; Chapter 3: Merchandise Exports: From China's Lead to China's Dominance?; Chapter 4: Where China Is Leading and Where It Is Not Group One Industries: China Is the Top Producer and the Top Exporter Group Two Industries: China Is the Top Producer, but Not the Top Exporter; Group Three Industries: China Is Neither the Top Producer Nor a Major Exporter; Key Features of China's Manufacturing Lead; Anatomy of China's Merchandise Trade Surplus; Net Exporter and Net Importer Sectors; Domestic Private Companies Have Become the Major Surplus Creators; Note; Chapter 5: Chinese Domestic Manufacturers versus Western Manufacturers; The Four Segments Analytical Framework; Chinese Manufacturers' Global Offensive: Four Stages

Western Manufacturers: A New Way of Thinking Is Required Option One: Stay at Home and Differentiate the Product; Option Two: Move to China; Western Governments Have to Initiate an Export Counteroffensive; Chapter 6: A Big Battle for the Chinese Market; China-Bound Exports of Capital Goods: East Asia Is Leading; China-Bound Exports of Consumer Goods: Opportunities Are There, but You Have to Work Hard Not to Miss Them; China Trap; At-Home Chinese Companies Are Active in the High-End Niche; Competition with Domestic Capital Goods Makers Is Getting Really Tough

Chapter 7: Global Services Market: The West's Edge and China as Number Five China Joins the Ranks of Leading Services Exporters, but the United States Is Far Ahead; China's Trade Deficit; China Has a Structural Weakness in Services That Is Difficult to Overcome; The U.S. and EU Surpluses in the Services Trade with China Are Meager; The Right Time to Capture the Chinese Market; Note; Chapter 8: Is China a New Financial Superpower?; China's Overseas Assets; 3 Trillion-Plus Foreign Reserves: Implications for China and for the West

China Has Become the Largest International Lender for Developing Countries China's Outbound Foreign Investment: Accelerating, but the Lag Remains; Chinese Households' Financial Assets: Still Tiny; Is China a New Financial Superpower? Yes and No; Conclusions; Part Two: The Global Downturn and Beyond: Western Capitalism and Chinese Capitalism; Chapter 9: The Global Crisis Was Not Really Global; Chapter 10: Western Crisis: Three Major Factors; Unaffordable Consumption and Households Deeper in Debt; Gambling Capitalism; The Failure of State Regulation, Corporate Governance, and Business Morality

Chapter 11: Still, Western Capitalism Is Alive, But. . .

Sommario/riassunto

China Versus the West is an innovative book. The author, a leading specialist on the international and Asian economy and business, presents the most comprehensive picture of the changing power balance between the emerging superpower China and the ""old"" developed economies of the West: mainly the US, Europe and Japan. The reader can clearly see in what areas and to what extent China has become the world leader, in what areas it is catching up and in what areas the West retains its superiority and has a chance to strengthen it further. At the same time, I. Tselichtchev unveil
