Record Nr. UNINA9910141117403321 Multinational corporations and local firms in emerging economies // **Titolo** edited by Eric Rugraff and Michael W. Hansen [[electronic resource]] Pubbl/distr/stampa Amsterdam:,: Amsterdam University Press,, 2011 **ISBN** 1-283-23176-X 9786613231765 90-485-1386-3 1 online resource (275 pages) : digital, PDF file(s) Descrizione fisica Collana **EADI** Disciplina 338.8881724 International business enterprises - Developing countries Soggetti **Business networks** Small business - Developing countries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Title from publisher's bibliographic system (viewed on 29 Jan 2021). Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto pt. 1. Introduction -- pt. 2. Studies of spillovers and linkages between multinational corporations and local firms -- pt. 3. Policies to promote spillovers and linkages. In order for foreign direct investment to have deep and lasting positive Sommario/riassunto effects on host countries, it is essential that multinational corporations have close direct and indirect interaction with local firms. A valuable addition to the emerging literature on multinational-local firm interfaces, this book provides a number of case studies from emerging economies that examine such mutually beneficial business relationships and the policy measures necessary to support them.