

1. Record Nr.	UNINA9910141069103321
Titolo	Physical review special topics Accelerators and beams : PRST-AB
Pubbl/distr/stampa	Ridge, N.Y., : American Physical Society, 1998-[2015]
ISSN	1098-4402
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Disciplina	539
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2. Record Nr.	UNINA9910887881903321
Autore	Liu Jing
Titolo	Enterprise Innovation Driven by Design Thinking and Artistic Interventions Under ESG Management Strategies // by Jing LIU
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2024
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Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (159 pages)
Collana	Social Sciences Series
Disciplina	658.4062 658.514
Soggetti	Technological innovations Industrial management - Environmental aspects Design Innovation and Technology Management Corporate Environmental Management
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di contenuto	Chapter1 Introduction -- Chapter2 Enterprise Innovation and ESG Management Strategies -- Chapter3 Enterprise Innovation Driving Force -- Chapter4 Enterprise Innovation in South Korea and China -- Chapter5 Conclusion.
Sommario/riassunto	This study examines the management strategies of representative companies in each country to gain insight into the value of ESG management strategies for corporate innovation and how design thinking and artistic interventions can foster creativity both internally and externally to drive corporate innovation. It compares the current state of design and/or art-driven innovation strategies in Korean and Chinese companies under ESG frameworks, and then discusses the challenges of corporate innovation in these countries. Based on the results of the comparison, the study suggests the future of corporate innovation in China.