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Autore	Myer Rick
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Sommario/riassunto

"Recent tragedies on college and university campuses have highlighted the need for more comprehensive crisis management in higher education. Written by seasoned crisis intervention and prevention specialists, This is NOT a Fire Drill is a practical guide to creating an effective college campus crisis management program. From weapons on campus to hurricanes, the authors address various crises and provide helpful resources to ensure leaders can take appropriate action to protect students, the college, and the environment. University administrators, faculty, and staff are provided with thought-provoking case examples and activities for reflection and practice"--