

1. Record Nr.	UNINA9910141038303321
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Titolo	Super sectors [[electronic resource] ] : how to outsmart the market using sector rotation and ETFs // John Nyaradi
Pubbl/distr/stampa	Hoboken, NJ, : John Wiley & Sons, c2010
ISBN	0-470-88032-5 1-119-19999-9 1-282-78282-7 9786612782824 0-470-88030-9
Descrizione fisica	1 online resource (289 p.)
Collana	Wiley trading ; ; 468
Disciplina	332.63228 332.6327
Soggetti	Exchange traded funds Stock funds Portfolio management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Super Sectors: How to Outsmart the Market Using Sector Rotation and ETFs; Contents; Preface; Acknowledgments; Part I: Five Wall Street Fairy Tales and Why the Conventional Wisdom is Flawed; Chapter 1: The Bear Facts about Bear Markets; Chapter 2: The Fairy Tale of Buy and Hold; Chapter 3: Four More Wall Street Fairy Tales: Conventional Wisdom That Could Cost You Money; Part II: Why Exchange Traded Funds?; Chapter 4: History and Growth of Exchange Traded Funds; Chapter 5: Types of Exchange Traded Funds; Part III: Sector Rotation: What It Is and Why It Works Chapter 6: Sector Rotation-The Traditional ViewChapter 7: The New Science of Sector Rotation; Part IV: Trading Systems Designed to Outperform the Indexes; Chapter 8: Almost Like Buy and Hold; Chapter 9: The Simple Trading System; Chapter 10: The Golden Crossover Trading System; Part V: The Sector Scoring System: Trading Concepts, Challenges and Conundrums; Chapter 11: The Five Signals for Entering

a Trade; Chapter 12: Scoring Your Trades; Chapter 13: Getting Out is Harder Than Getting In; Chapter 14: The Psychology of Trading  
Part VI: Super Sectors: Five "Super Sectors" That Could Change Your Life  
Chapter 15: Super Sector No. 1: The Rise of Asia; Chapter 16: Super Sector No. 2: Energy; Chapter 17: Super Sector No. 3: Health Care; Chapter 18: Super Sector No. 4: Technology; Chapter 19: Super Sector No. 5: Financials; Chapter 20: Ask the Experts; Appendix: ETF Resources; WEB SITES; EXCHANGE TRADED FUNDS PROVIDERS; BOOKS; Notes; About the Author; Index

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Sommario/riassunto

Smart financial strategies that can secure your financial future. There are more than 600 exchange traded funds on the market today, and new ones are opening every day. Total worldwide invested assets in ETFs now tops 500 billion. Written in a straightforward and accessible style, Super Sectors outlines a specialized trading system that utilizes standard and leveraged exchange traded funds in an easy-to-follow plan, so that you can identify and invest in the hottest sectors in the world. In this book, author John Nyaradi skillfully shows you how to use ETFs to take adva

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