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| Nota di contenuto | The Future of Nonprofits: Innovate and Thrive in the Digital Age; Contents; Acknowledgements; Introduction; Part I: Definitions and Strategies; Chapter 1: Innovate, or Die; Chapter 2: What Is Innovation?; Chapter 3: Innovation as Your Strategy for Success; Chapter 4: What Is Driving Your Innovation? Technology, Society, and Innovation; Part II: The Three Pillars of Innovation; Chapter 5: Awareness; Chapter 6: Structure: Into the Belly of the Beast; Chapter 7: Staffing: The Right People, the Right Skills, and the Right Roles; Part III: Implementation and Future Considerations Chapter 8: Starting Your Innovation Projects: Managing Innovation at Your Organization Chapter 9: The Future of Fundraising: New Money from New Donors in New Ways; Chapter 10: The Future of Communications; Chapter 11: In Conclusion; Appendices; Appendix 1: Sample of Job Descriptions; Appendix 2: Organization Innovation Index Quiz; Appendix 3: Are You Looking to the Future?; The Future of Nonprofits: The Comic Book; Index |
| Sommario/riassunto | Ever heard of an internal entrepreneur? You might know the type. |

They're kind of employee who pushes mercilessly towards the trends of the future. Often looked at as a little bit outside the mainstream, more often than not the decisions this internal entrepreneur makes on behalf of an organization pay off in spades. So what makes an internal entrepreneur? How can you, as a nonprofit, create a culture that rewards futuring, internal entrepreneurs and innovation and doesn't shut it down? The book "The Future of Nonprofits: Thrive and Innovate in the Digital Age" helps organization
