

1. Record Nr.	UNINA9910140976603321
Titolo	The Measurement and Analysis of Housing Preference and Choice // edited by Sylvia J.T. Jansen, Henny C.C.H. Coolen, Roland W. Goetgeluk
Pubbl/distr/stampa	Dordrecht, : Springer Nature, 2011 Dordrecht : , : Springer Netherlands : , : Imprint : Springer, , 2011
ISBN	90-481-8894-6
Edizione	[1st ed. 2011.]
Descrizione fisica	1 online resource (271 pages) : illustrations; digital, PDF file(s)
Altri autori (Persone)	JansenSylvia J. T CoolenHenny C. C. H GoetgelukRoland W
Disciplina	643.12
Soggetti	Geography Sociology - Methodology Statistics Sociological Methods Statistical Theory and Methods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based on print record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1: Introduction: Sylvia Jansen, Henny Coolen, Roland Goetgeluk -- 2: Traditional Housing Demand Research: Harry Boumeester -- 3: The Decision Plan Net method: Roland Goetgeluk -- 4: The Meaning Structure Method: Henny Coolen.- 5: The Multi-Attribute Utility Method: Sylvia Jansen -- 6: Conjoint Analysis: Eric Molin -- 7: The Residential Imges Method, Jeroen Singelenberg, Roland Goetgeluk, Sylvia Jansen -- 8: Lifestyle Method, Sylvia Jansen -- 9: Neo-classical Economic Analysis, Marnix Koopman -- 10 Longitudinal analysis: Carola de Groot -- 11: Discussion and directions for future research: Sylvia Jansen, Henny Coolen, Roland Goetgeluk -- About the authors.
Sommario/riassunto	What are the current trends in housing? Is my planned project commercially viable? What should be my marketing and advertisement strategies? These are just some of the questions real estate agents, landlords and developers ask researchers to answer. But to find the answers, researchers are faced with a wide variety of methods that measure housing preferences and choices. To select and value a valid

research method, one needs a well-structured overview of the methods that are used in housing preference and housing choice research. This comprehensive introduction to this field offers just such an overview. It discusses and compares numerous methods, detailing the potential limitation of each one, and it reaches beyond methodology, illustrating how thoughtful consideration of methods and techniques in research can help researchers and other professionals to deliver products and services that are more in line with residents' needs.

---