

1. Record Nr.	UNINA9910140948103321
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Titolo	Essentials of online payment security and fraud prevention [[electronic resource] /] / David Montague
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2010
ISBN	0-470-91514-5 1-282-88372-0 9786612883729 1-118-38675-2 0-470-91512-9
Descrizione fisica	1 online resource (307 p.)
Collana	Essentials series ; ; 54
Disciplina	332.1/78
Soggetti	Electronic funds transfers - Security measures Electronic commerce - Security measures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Essentials of Online Payment Security and Fraud Prevention; Contents; Acknowledgments; Introduction; Chapter 1: Understanding Online Payment Options; Chapter 2: Key Concepts for E-Commerce Credit Card Payments; Chapter 3: Fraud Basics for Companies Doing Business Online; Chapter 4: Fraud Management Key Concepts; Chapter 5: Fraud Prevention Techniques: Identity Proofing; Chapter 6: Fraud Prevention Techniques: Guaranteed Payments; Chapter 7: Fraud Prevention Techniques: Fraud Scoring; Chapter 8: Fraud Prevention Techniques: Operational Management (Enterprise) Chapter 9: Fraud Prevention Techniques: AnalyticsChapter 10: Fraud Prevention Techniques: Data Quality; Chapter 11: Fraud Prevention Techniques: Technology; Chapter 12: Fraud Prevention Techniques: Data Sharing; Appendix A: Protecting Yourself from Identity Theft; Appendix B: Sample Strategy; About the Author; Index
Sommario/riassunto	"Essential guidance for preventing fraud in the card-not-present (CNP) space This book focuses on the prevention of fraud for the card-not-present transaction. The payment process, fraud schemes, and fraud techniques will all focus on these types of transactions ahead. Reveals

the top 45 fraud prevention techniques Uniquely focuses on eCommerce fraud essentials Provides the basic concepts around CNP payments and the ways fraud is perpetrated If you do business online, you know fraud is a part of doing business. Essentials of Online Payment Security and Fraud Prevention equips you to prevent fraud in the CNP space." --

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