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Autore	Sri Urip
Titolo	CSR strategies [[electronic resource]] : corporate social responsibility for a competitive edge in emerging markets // Sri Urip
Pubbl/distr/stampa	Singapore, : John Wiley & Sons (Asia) Pte. Ltd., 2010
ISBN	0-470-82629-0 1-119-19959-X 1-282-88360-7 9786612883606 0-470-82628-2
Descrizione fisica	1 online resource (241 p.)
Disciplina	658.408091724
Soggetti	Industrial management Social responsibility of business Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Strategies -- pt. 2. Case studies.
Sommario/riassunto	Globalization has changed the nature of many markets. Previously protected local industries have been forced to become more competitive, a situation that provides both opportunities and challenges. Key among these is the challenge of implementing responsible business practices. Corporate social responsibility (CSR) is widely recognized as a worthy commitment to ensure sustainable benefit for both corporations and communities. CSR is also becoming an important base for businesses to build trust and confidence in their stakeholders, with the potential to provide a competitive edge. To ensure s

2. Record Nr.	UNICAMPANIAVAN0029405
Autore	Feynman, Richard P.
Titolo	La fisica di Feynman / Richard P. Feynman, Robert B. Leighton, Matthew Sands
Pubbl/distr/stampa	Milano, : Masson Italia
Titolo uniforme	The Feynman lectures on physics
Descrizione fisica	3 volumi in 5 ; 21x26 cm
Altri autori (Persone)	Leighton, Robert B. Sands, Matthew
Lingua di pubblicazione	Italiano Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	In copertina: Bilingue Italiano-Inglese