

1. Record Nr.	UNINA9910455149703321
Titolo	The changing boundaries of the firm : explaining evolving inter-firm relations / / edited by Massimo G. Colombo
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1998
ISBN	0-429-23195-4 0-203-27666-3 1-134-73343-7 1-280-53944-5 0-203-44340-3
Descrizione fisica	1 online resource (287 p.)
Collana	Routledge studies in business organization and networks
Altri autori (Persone)	ColomboMassimo G
Disciplina	302.3/5
Soggetti	Interorganizational relations Communication in organizations Industrial concentration Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; List of illustrations; Notes on contributors; Preface; Acknowledgements; Some introductory reflections; Alliance capitalism?; Reappraising the eclectic paradigm in an age of alliance capitalism; On knowledge and power in the theory of the firm; Blurring boundaries: new inter-firm relationships and the emergence of networked, knowledge-based oligopolies; Joint ventures, alliances, and hierarchical integration; The evolution of collaborative activity in the firm Testing theories of joint ventures: Why Japanese investors in the United States choose joint ventures over acquisitionsA simultaneous equations model of technological agreements and infra-mural RD; Technological change and vertical integration: Analysis of international vertical integration in multinational companies; Supply relations; Cost, quality, and learning based governance of buyer-supplier relations; Japanese 'transplant' supplier relations: are they transferable? Should they be?; Customer-subcontractor relationships; Index

Sommario/riassunto

This book offers a distinctive analysis of the relations and interplay between the internal activities of firms, their changing boundaries and increasing reliance on networks and alliances with other firms.

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