Record Nr. UNINA9910140758303321 CIO best practices [[electronic resource]]: enabling strategic value with **Titolo** information technology / / [edited by] Joe Stenzel Pubbl/distr/stampa Hoboken, NJ,: Wiley, 2010 **ISBN** 0-470-91255-3 1-282-81706-X 9786612817069 1-118-26920-9 0-470-91253-7 Edizione [2nd ed.] Descrizione fisica 1 online resource (371 p.) Wiley & SAS business series Collana StenzelJoe Altri autori (Persone) 658.4/038 Disciplina Soggetti Chief information officers Information technology - Management Information resources management Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto CIO Best Practices, Second Edition: Enabling Strategic Value with Information Technology: Contents: Preface: About the Contributing Authors: Chapter 1: Freedom with Fences: Robert Stephens Discusses CIO Leadership and IT Innovation; Chapter 2: Why Does IT Behave the Way It Does?; Chapter 3: Cloud Computing and the New Economics of Business: Chapter 4: Leading with Green: Expanding the CIO's Role in Eco-Efficient Information Technology Adoption; Chapter 5: Sustainability, Technology, and Economic Pragmatism: A View into the **Future** Chapter 6: How to Measure and Manage Customer Value and Customer ProfitabilityChapter 7: Evolution of Networks into Networking; About the Editor: Index Enabling Strategic Value with Information Technology Second Edition Sommario/riassunto Anyone working in information technology today feels the opportunities for creating and enabling lasting value. The CIO helps

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