

1. Record Nr.	UNINA9910140752103321
Autore	Hugos Michael H
Titolo	Business in the cloud [[electronic resource]] : what every business needs to know about cloud computing / / Michael H. Hugos, Derek Hulitzky
Pubbl/distr/stampa	New York, : Wiley, 2011
ISBN	0-470-91704-0 1-119-20025-3 1-282-85989-7 9786612859892 0-470-91702-4
Descrizione fisica	1 online resource (225 p.)
Altri autori (Persone)	HulitzkyDerek <1961->
Disciplina	004.3/6
Soggetti	Electronic commerce Cloud computing Web services
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Business in the Cloud: WHAT EVERY BUSINESS NEEDS TO KNOW ABOUT CLOUD COMPUTING; Contents; Preface; Acknowledgments; Chapter 1: The Evolution and Future of Corporate Business Structures; Chapter 2: The New Economics of Business; Chapter 3: Key Technologies Used in Cloud Computing; Chapter 4: Data Security and Service Reliability; Chapter 5: Moving to the Cloud: When and Where; Chapter 6: The Transition from Managing Technology to Managing Business Processes; Chapter 7: The New Role of Information Technology; Chapter 8: Five Profit Enablers Driving Business to the Cloud Chapter 9: The Business Impact of Cloud Computing Chapter 10: Global Implications of the Cloud; About the Authors; Index
Sommario/riassunto	"A close look at cloud computing's transformational role in business Covering cloud computing from what the business leader needs to know, this book describes how IT can nimbly ramp up revenue initiatives, positively impact business operations and costs, and how this allows business leaders to shed worry about technology so they

can focus on their business. It also reveals the cloud's effect on corporate organization structures, the evolution of traditional IT in the global economy, potential benefits and risks of cloud models and most importantly, how the IT function is being rethought by companies today who are making room for the coming tidal wave that is cloud computing. Why IT and business thinking must change to capture the full potential of cloud computing. Topics including emerging cloud solutions, data security, service reliability, the new role of IT and new business organization structures. Other titles by Hugos include: Business Agility: Sustainable Prosperity in a Relentlessly Competitive World and Essentials of Supply Chain Management, 2nd Edition. Practical and timely, this book reveals why it's worth every company's time and effort to exploit cloud computing's potential for their business's survival and success."--

2. Record Nr.	UNIORUON00195161
Autore	SARACENO, Pasquale
Titolo	Il sistema delle imprese a partecipazione statale nell'esperienza italiana / Pasquale Saraceno
Pubbl/distr/stampa	Milano, : Giuffrè, 1975. 132 p. ; 24 cm.
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia