

1. Record Nr.	UNINA9910140705803321
Autore	Jain R. K (Ravinder Kumar), <1935->
Titolo	Managing research, development and innovation : managing the unmanageable // Ravi K. Jain, Harry C. Triandis, Cynthia Wagner Weick
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2010
ISBN	1-282-24220-2 9786613813329 0-470-91493-9 0-470-91727-X 0-470-91494-7
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (419 p.)
Collana	Wiley series in engineering and technology management
Altri autori (Persone)	TriandisHarry Charalambos <1926-> WeickCynthia Wagner
Disciplina	658.5/7
Soggetti	Research, Industrial - Management Industrial management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Managing Research, Development, and Innovation; Managing the Unmanageable, Third Edition; CONTENTS; PREFACE; CHAPTER 1: R&D ORGANIZATIONS AND RESEARCH CATEGORIES; CHAPTER 2: ELEMENTS NEEDED FOR AN R&D ORGANIZATION; CHAPTER 3: CREATING A PRODUCTIVE AND EFFECTIVE R&D ORGANIZATION; CHAPTER 4: JOB DESIGN AND ORGANIZATIONAL EFFECTIVENESS; CHAPTER 5: INFLUENCING PEOPLE; CHAPTER 6: MOTIVATION IN R&D ORGANIZATIONS; CHAPTER 7: DEALING WITH DIVERSITY IN R&D ORGANIZATIONS; CHAPTER 8: LEADERSHIP IN R&D ORGANIZATIONS; CHAPTER 9: MANAGING CONFLICT IN R&D ORGANIZATIONS CHAPTER 10: PERFORMANCE APPRAISAL - EMPLOYEE CONTRIBUTION - IN R&D ORGANIZATIONSCHAPTER 11: TECHNOLOGY TRANSFER; CHAPTER 12: MODELS FOR IMPLEMENTING INCREMENTAL AND RADICAL INNOVATION; CHAPTER 13: ORGANIZATIONAL CHANGE IN R&D SETTINGS; CHAPTER 14: MANAGING THE NETWORK OF TECHNOLOGICAL INNOVATION; CHAPTER 15: UNIVERSITIES AND BASIC RESEARCH; CHAPTER 16: R&D ORGANIZATIONS AND STRATEGY;

Sommario/riassunto

Now fully revised and updated-the classic book on effective R&D management ""This thoughtful and detailed work outlines what is required in order to achieve the desired end results in a networked world where teamwork and collaboration are increasingly important to globally dispersed workforces.""-John Chambers, Chairman and CEO, Cisco Praise for the Second Edition ""This is a superbly written book and could make an excellent reference and text for related university courses.""-E. Lile Murphree, Jr., PhD, former Chairman, Department of Engineering

---