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Altri autori (Persone)	Parry-GilesShawn J. <1960-> HoganJ. Michael <1953->
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Nota di contenuto	The Handbook of Rhetoric and Public Address; Contents; Notes on Contributors; Acknowledgments; Introduction: The Study of Rhetoric and Public Address; Part I The History and Prospects of Rhetoric and Public Address; 1 The History of Public Address as an Academic Study; 2 Public Address Scholarship in the New Century: Achievements and Challenges; 3 Rhetorical Criticism 2009: A Study in Method; Part II Basic Research in Rhetoric and Public Address; 4 Textual Recovery, Textual Discovery: Returning to Our Past, Imagining Our Future; 5 The Processes and Challenges of Textual Authentication 6 Archival Research and the American Presidency: The Political and Rhetorical Complexities of Presidential Records7 From Recovering Women's Words to Documenting Gender Constructs: Archival Research in the Twenty-First Century; Part III Text and Context in Rhetoric and Public Address; 8 The Racial Contexts of Public Address: Interpreting

Violence During the Reconstruction Era; 9 Lilies and Lavatory Paper: The Public and the Private in British Suffrage Archives; 10 Studying Visual Modes of Public Address: Lewis Hine's Progressive-Era Child Labor Rhetoric

11 Theory and Public Address: The Allusive Mr. BushPart IV Questions of Effect in Rhetoric and Public Address; 12 Jimmy Carter, Human Rights, and Instrumental Effects of Presidential Rhetoric; 13 Analyzing Constitutive Rhetorics: The Virginia and Kentucky Resolutions and the "Principles of '98"; Part V The Politics of Rhetoric and Public Address; 14 Feminism and Public Address Research: Television News and the Constitution of Women's Liberation; 15 The Problem of Race in Public Address Research: W. E. B. Du Bois and the Conflicted Aesthetics of Race

16 Sexuality and Public Address: Rhetorical Pasts, Queer Theory, and Abraham Lincoln17 Public Address and the Revival of American Civic Culture; Select Bibliography; Index

Sommario/riassunto

The Handbook of Rhetoric and Public Address is a state-of-the-art companion to the field that showcases both the historical traditions and the future possibilities for public address scholarship in the twenty-first century. Focuses on public address as both a subject matter and a critical perspective Mindful of the connections between the study of public address and the history of ideas Provides an historical overview of public address research and pedagogy, as well as a reassessment of contemporary public address scholarship by those most engaged in its practice Include
