

1. Record Nr.	UNINA9910140602803321
Titolo	Portfolio, program, and project management in the pharmaceutical and biotechnology industries [[electronic resource] /] / edited by Pete Harpum
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2010
ISBN	0-470-88896-2 1-282-55051-9 9786612550515 0-470-60378-X 0-470-60377-1
Descrizione fisica	1 online resource (352 p.)
Altri autori (Persone)	HarpumPete
Disciplina	615.1068/4
Soggetti	Pharmaceutical industry - Management Biotechnology industries - Management Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Portfolio, Program, and Project Management in the Pharmaceutical and Biotechnology Industries; Contents; Preface; Acknowledgments; About the Authors; Part One The Life Science Industry Context for Portfolio, Program, and Project Management; 1. A Review of Project Management in Life Science Industry Sectors; 2. The Impact of Organizational Size on Drug Project Management; 3. Drug Development in Biotechnology and How We Can Do It Better; Part Two The Portfolio, Program, and Project Management Approaches and Processes 4. An Overview of the Organization and Processes of Portfolio, Program, and Project Management 5. Portfolio Management in the Pharmaceutical Industry: Balancing Corporate Need with the Reality of Delivering Products to the Market; 6. Program Management in Drug Development; 7. Project Control; 8. Managing Uncertainty in Drug Projects; 9. Managing Drug Safety Risk; 10. Developing Program Strategy; 11. Developing Products with "Added Value"; Part Three Integrating the Processes; 12. Integrated Business Processes to Support

## Cross-Functional Drug Development

13. Integrated Drug Development: From Cradle to Grave and from Lab

to Market14. The Development of P(3)M Capability in Drug

Development Organizations; 15. Implementing Portfolio, Program, and

Project Management Best Practices in Drug Development Organizations;

Bibliography; Index

---

### Sommario/riassunto

This book describes the way that pharmaceutical projects and programs are currently managed, and offers views from many highly experienced practitioners from within the industry on future directions for drug program management. The book integrates portfolio, program, and project management processes as fundamental for effective and efficient drug product development. Contributing expert authors provide their view of how the projectization approach can be taken forward by the drug industry over the coming years.

---