

1. Record Nr.	UNINA9910140600603321
Autore	Jank Wolfgang
Titolo	Modeling online auctions [[electronic resource] /] / Wolfgang Jank, Galit Shmueli
Pubbl/distr/stampa	Hoboken, N.J., : J. Wiley & Sons, Inc., 2010
ISBN	1-118-03186-5 1-282-68803-0 9786612688034 0-470-64260-2 0-470-64259-9
Descrizione fisica	1 online resource (343 p.)
Collana	Statistics in Practice ; ; v.76
Altri autori (Persone)	ShmueliGalit <1971->
Disciplina	381.177015195
Soggetti	Internet auctions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 301-312) and index.
Nota di contenuto	MODELING ONLINE AUCTIONS; CONTENTS; PREFACE; ACKNOWLEDGMENTS; 1: INTRODUCTION; 2: OBTAINING ONLINE AUCTION DATA; 3: EXPLORING ONLINE AUCTION DATA; 4: MODELING ONLINE AUCTION DATA; 5: FORECASTING ONLINE AUCTIONS; BIBLIOGRAPHY; INDEX; STATISTICS IN PRACTICE; COLOR PLATES
Sommario/riassunto	Explore cutting-edge statistical methodologies for collecting, analyzing, and modeling online auction data Online auctions are an increasingly important marketplace, as the new mechanisms and formats underlying these auctions have enabled the capturing and recording of large amounts of bidding data that are used to make important business decisions. As a result, new statistical ideas and innovation are needed to understand bidders, sellers, and prices. Combining methodologies from the fields of statistics, data mining, information systems, and economics, Modeling Online Auctions intro