

1. Record Nr.	UNINA9910140514503321
Autore	Standish Alex
Titolo	The false promise of global learning : why education needs boundaries // Alex Standish
Pubbl/distr/stampa	New York : , : Continuum, , 2012
ISBN	1-4411-9839-3 1-4725-4506-0 1-4411-0017-2
Descrizione fisica	1 online resource (225 pages)
Disciplina	371.39
Soggetti	Global method of teaching International education Education and globalization Curriculum change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [185]-195) and index.
Nota di contenuto	The origins of international and global education -- The making of global schools -- Global knowledge -- Global skills -- Global ethics -- The essential boundaries for teaching about the world -- Conclusion: avoiding responsibility for education.
Sommario/riassunto	Through the language of global learning, education is being reformed by corporations, political activists, and policy makers. Academic subject-based knowledge has been cast as elitist and outdated for a rapidly-changing world. The curriculum has been colonized in the name of teaching skills and attitudes for the global market and global citizenship. Can young people effectively contribute to society without an education in academic knowledge? Alex Standish argues that we can only educate children about the world if we are clear about the boundaries that provide education with its moral worth. Through the language of global learning, education is being reformed by corporations, political activists, and policy makers. Academic subject-based knowledge has been cast as elitist and outdated for a rapidly-changing world. The curriculum has been colonized in the name of teaching skills and attitudes for the global market and global

citizenship. Can young people effectively contribute to society without an education in academic knowledge? Alex Standish argues that we can only educate children about the world if we are clear about the boundaries that provide education with its moral worth. These include the boundaries between: education and political activity, public and private realms, education and training, theoretical and everyday knowledge, communities, and subject disciplines. The False Promise of Global Learning demonstrates that the nature and purpose of education has become confused with social, economic, political, and therapeutic aims, and that control over the curriculum has been taken away from teachers and communities. This is a hard-hitting work that will resonate with all who have a stake in how - and why - we educate our children.

2. Record Nr.	UNISALENTO991003076339707536
Autore	Costantino, Vincenza
Titolo	A pleins slogans : jeux et enjeux du langage de la publicit�e / Vincenza Costantino
Pubbl/distr/stampa	Fasano (Brindisi) : Schena Paris : Didier �rudition, c2000
ISBN	8882292118
Descrizione fisica	208 p. : ill. ; 21 cm
Collana	Biblioteca della Ricerca. Linguistica ; v. 10
Disciplina	659.1014
Soggetti	Slogan Pubblicit� - Linguaggio Linguaggio della pubblicit�
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Contiene riferimenti bibliografici