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media education: report about the EU-Project / Jutta Schumann, Susanne Popp -- Part I. Interdisciplinary approaches -- Popular history magazines between transmission of knowledge and entertainment: some theoretical remarks / Susanne Popp -- Bygone news: the journalistic formatting of history / Fabio Crivellari -- Popular historical writing from a narratological perspective / Stephan Jager -- Why Napoleon is exciting time after time: media logics and history / Susanne Kinnebrock -- Popular knowledge communication in history magazines from a perceptual psychology point of view / Manuela Glaser -- Function and use of image documents in German popular history magazines / Michael Wobring -- The use of history in popular history magazines: a theoretical approach / Marianne Sjoland -- Part II. Exemplary studies from different European countries -- Popular history magazines in Germany / Claudius Springkart -- History magazines in the UK / Terry Haydn -- The use of powerful men, naked women and war to sell: popular history magazines in Sweden / Monika Vintarek --

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Sommario/riassunto

This volume of essays is the result of the EU project "EHISTO", which dealt with the mediation of history in popular history magazines and explored how history in the commercialised mass media can be used in history teaching in order to develop the media literacy and the transcultural competences of young people. The volume offers articles which for the first time address the phenomenon of popular history magazines in Europe and their mediating strategies in a foundational way. The articles are intended as introductory material for teachers and student teachers. The topic also offers an innovative approach in terms of making possible a European cross-country comparison, in which results based on qualitative and quantitative methods are presented, related to the content focus areas profiled in the national magazines.