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Altri autori (Persone)	BramwellBill <1955->
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Preface and Acknowledgements; The Contributors; 1 Mass Tourism, Diversification and Sustainability in Southern Europe's Coastal Regions; 2 The Policy Context for Tourism and Sustainability in Southern Europe's Coastal Regions; 3 Crete: Endowed by Nature, Privileged by Geography, Threatened by Tourism?; 4 Tourism Development in Greek Insular and Coastal Areas: Sociocultural Changes and Crucial Policy Issues; 5 Tourism Growth, National Development and Regional Inequality in Turkey; 6 Problems of Island Tourism Development: The Greek Insular Regions 7 Sustainable Tourism Planning in Northern Cyprus8 Learning From Experience? Progress Towards a Sustainable Future for Tourism in the Central and Eastern Andalusian Littoral; 9 Measuring Sustainability in a Mass Tourist Destination: Pressures, Perceptions and Policy Responses in Torre Vieja, Spain; 10 The Planning and Practice of Coastal Zone Management in Southern Spain; 11 Using EMAS and Local Agenda 21 as Tools Towards Sustainability: The C
Sommario/riassunto	This text examines the development of mass tourism in coastal regions

of Southern Europe, with implications for similar regions. It provides a critical assessment of attempts to make mass tourism resorts more sustainable, and the development of smaller-scale, alternative tourism products.

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