

1. Record Nr.	UNINA9910140136403321
Autore	Gilles Blanchet
Titolo	La pêche aux Antilles. Martinique et Guadeloupe
Pubbl/distr/stampa	IRD Éditions, 2002 [Place of publication not identified], : IRD Éditions, 2002
ISBN	9782709917797 2709917793
Descrizione fisica	1 online resource (299 pages)
Collana	Hors collection
Soggetti	Agriculture Earth & Environmental Sciences Animal Sciences
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	<p>La pêche occupe une place de choix aux Antilles mais fait face à des difficultés croissantes qui l'obligent à relever un certain nombre de défis portant aussi bien sur la gestion des ressources ou la modernisation de la profession que sur son intégration dans les politiques des pêches de la région caraïbe et de l'Union européenne. Cet ouvrage se propose de faire le point sur la question à partir des travaux réalisés à la Martinique et à la Guadeloupe par le Pôle de recherche océanologique et halieutique caraïbe, créé en 1986 par l'Institut de recherche pour le développement (IRD), l'Institut français de recherche pour l'exploitation de la mer (Ifremer) et l'Université des Antilles et de la Guyane (UAG). Réalisé à l'initiative de l'IRD et avec l'appui du Conseil régional de la Martinique, il dresse un état des lieux à partir des informations disponibles et s'interroge sur les problèmes en suspens. Cet ouvrage doit servir de référence aux scientifiques, aux décideurs et aux enseignants, mais il s'adresse également à tous ceux qu'intéressent la pêche et les ressources marines de la région caraïbe. Marine fisheries are an important activity in Martinique and Guadeloupe islands (French West Indies), but are facing increasing challenges dealing with the management of marine resources and the</p>

modernization of the sector, as well as with its intégration into the Caribbean and Européen fishery policies. This book is a comprehensive survey of the fishing sector in the two islands; combining the scholarship and research of twenty contributors, it summarizes available information and invesvgates pending problems. It relies upon the scientific fmdings of the "Pôle de recherche océanologique et halieutique caraïbe" created in 1986 by IRD (Institut de recherche pour le développement), Ifremer (Institut français de recherche pour l'exploitation de la mer) and UAG (Université des Antilles et de la Guyane). The book is aimed at scientists, decision-makers and teachers, but more...

2. Record Nr.	UNINA9910148740603321
Autore	Maiorescu Roxana D.
Titolo	Diversity in multinational corporations / / Roxana D. Maiorescu & Brenda J. Wrigley
Pubbl/distr/stampa	New York : , : Routledge, , 2017
ISBN	1-317-28257-4 1-315-64229-8 1-317-28258-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (190 pages)
Collana	Routledge Advances in Management and Business Studies ; ; 67
Altri autori (Persone)	WrigleyBrenda J
Disciplina	331.13/3 331.133
Soggetti	International business enterprises - Management Diversity in the workplace Multiculturalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Theoretical and practical approaches to diversity -- 2. Diversity in the financial and banking industry -- 3. Diversity in the oil and gas industry -- 4. Diversity in the tech industry -- 5. Diversity in the telecommunication industry -- 6. Diversity in the media and entertainment industry -- 7. Diversity in the insurance industry -- 8.

Diversity in the consumer goods industry -- 9. Diversity in the pharmaceutical industry -- 10. Diversity in the automobile industry -- 11. Diversity in the beverage industry -- 12. Diversity engagement : implications for theory and practice.

Sommario/riassunto

Globalization, information and communication technologies, and the millennials who have entered the workforce, compelled corporations to change their resistant and defensive approaches to diversity and to proactively address differences. Companies determined that embracing diversity positively impacts their bottom line, as a result of the variety of perspectives and skills that derive from fostering a diverse workforce. To date, the majority of the studies in the business and communication fields shed light on diversity engagement in the US and leave room for the further exploration of how diversity is construed and approached in international milieus. There is a paucity of recent studies on diversity engagement in the US and the topic requires current investigation of the newest corporate engagement in diversity. Diversity in Multinational Corporations aims to address the two gaps in the literature. For this purpose, the book analyzes the diversity approaches of twenty-eight US companies from ten industries to develop a theoretical framework whose practical application enables companies to make significant contributions to the environments in which they operate. The framework addresses the present challenges that American corporations face in their diversity engagement, namely low employee engagement and "diversity fatigue," and proposes the implementation of a new social responsibility approach, whose aim is to address inequality at a global scale by adaption to the local environment and less focus on immediate business benefits. Finally, because the book discusses diversity engagement in global business environments, its results can be applied by international companies that operate at a global scale.
