Record Nr. UNINA9910139989803321 Autore Liu Eric Titolo Imagination first [[electronic resource]]: unlocking the power of possibility / / Eric Liu and Scott Noppe-Brandon San Francisco:,: Jossey-Bass,, 2009 Pubbl/distr/stampa **ISBN** 0-470-60022-5 1-282-31708-3 9786612317088 1-118-26945-4 0-470-60020-9 Descrizione fisica 1 online resource (259 p.) Collana THEi Wiley ebooks Altri autori (Persone) Noppe-BrandonScott Disciplina 153.3 370.157 Soggetti **Imagination** Creative thinking Originality Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Imagination First: Unlocking the Power of Possibility; Contents; Acknowledgments; Lincoln Center Institute; The Authors; Part One: The Premise; Part Two: The Practices; Part Three: The Purposes; For Further Exploration; Index Sommario/riassunto When imagination becomes habit, it can transform your work and your life The best corporations know that innovative thinking is the only competitive advantage that cannot be outsourced. The best schools are those that create cultures of imagination. Now in paperback, Imagination First introduces a wide-variety of individuals who make a habit of imaginative thinking and creative action, offering a set of universal practices that anyone can use to transform their life at work. home, and play. These 28.5 practices will enable anyone to become

more imaginative and to teach others to do so