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Autore	Sinofsky Steven <1965->
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Descrizione fisica	1 online resource (323 p.)
Collana	Microsoft executive leadership series One strategy!
Altri autori (Persone)	lansitiMarco <1961->
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Nota di contenuto	One Strategy: Organization, Planning, and Decision Making; Contents; List of Blog Posts; Acknowledgments; Preface; Chapter 1: Strategic Integrity; Chapter 2: Strategy: A Participatory Approach; Chapter 3: The Foundations of Strategic Integrity; Chapter 4: Integrity and Innovation; Chapter 5: Planning: Innovation, Risk, and Agility; Chapter 6: Organization: Matching Capabilities to Strategy; Chapter 7: Organization: What Managers Do; Chapter 8: Decision Making and Value Systems; Chapter 9: Personal and Organizational Growth; Chapter 10: Lessons from Aligning Strategy and Execution; Index
Sommario/riassunto	Learn from the concepts, capabilities, processes, and behaviors that aligned around one strategy with the hard-won, first-person wisdom found in One Strategy. Challenging traditional views of strategy and operational execution, this book-written by Microsoft executive Steven Sinofsky with Harvard Business School professor Marco lansiti-describes how you can drive innovation by connecting the potential of strategic opportunities to the impact of operational execution.Lessons

from the unique combination of real-world experience managing a  
large scale organization with aca

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