

1. Record Nr.	UNINA9910139971203321
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Titolo	Planning and assessment in higher education [[electronic resource]] : demonstrating institutional effectiveness // Michael F. Middaugh
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, c2010
ISBN	1-282-37992-5 9786612379925 1-118-26957-8 0-470-60544-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (258 p.)
Collana	The Jossey-Bass higher and adult education series
Disciplina	378.1/07 378.166
Soggetti	Education, Higher - Planning Universities and colleges - Administration Education, Higher - Standards Education, Higher - Economic aspects Educational evaluation Educational accountability Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Planning and Assessment in Higher Education: Demonstrating Institutional Effectiveness; Contents; Preface; About the Author; Chapter 1: THE NATIONAL CONTEXT FOR ASSESSMENT; Chapter 2: STARTING AT THE BEGINNING: Mission-Driven Planning and Assessment; Chapter 3: ASSESSING INSTITUTIONAL EFFECTIVENESS: Student Issues; Chapter 4: A CORE ISSUE IN INSTITUTIONAL EFFECTIVENESS: Developing Sensible Measures of Student Learning; Chapter 5: MAXIMIZING HUMAN AND FISCAL RESOURCES IN SUPPORT OF THE TEACHING/LEARNING PROCESS Chapter 6: A COMPARATIVE CONTEXT FOR EXAMINING DATA ON TEACHING LOADS AND INSTRUCTIONAL COSTS Chapter 7: MEASURING ADMINISTRATIVE EFFECTIVENESS; Chapter 8: COMMUNICATING

ASSESSMENT RESULTS; Chapter 9: WHERE DO WE GO FROM HERE?; Appendix A: UNIVERSITY OF DELAWARE COLLEGE SELECTION SURVEY; Appendix B: UNIVERSITY OF DELAWARE 2007 STUDY OF INSTRUCTION COSTS AND PRODUCTIVITY, BY ACADEMIC DISCIPLINE; References; Web-Based References; Resources for Further Reading; Index

Sommario/riassunto

Planning and Assessment in Higher Education provides guidance for assessing and promoting institutional effectiveness. The book contains a wide range of issues, from measures of effectiveness to communicating with the public. Written by an expert in the field, with titles such as the Assistant VP for Institutional Research and Planning, director of national costs of instruction research project, as well as the Vice Chair of an accreditation agency, this is an essential resource for university leaders for achieving institutional effectiveness.
