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Practitioners; Contents; Preface; VALUATIONS ARE IMPORTANT; VALUATION CHALLENGES: WHICH TECHNIQUES TO APPLY;

CONTRIBUTORS; CHAPTER SUMMARIES; Chapter 1: Two Frameworks for Understanding Valuation Models; TOP-DOWN/BOTTOM-UP ANALYSIS; LIFE CYCLE; FIRMS; CONCLUSION; NOTES; Chapter 2: The Value Edge: Reap the Advantage of Disciplined Techniques; VALUATION DECISIONS ARE MADE DIFFERENTLY BY DIFFERENT PEOPLE; TECHNIQUES OF COMMUNICATING VALUE CAN DEMONSTRATE A COMMITMENT TO

**VALUE BUILDING** 

ANALYSTS BEWARE: ONCE-SUCCESSFUL PUBLIC COMPANIES CAN LOSE THEIR WAYINCENTIVE COMPENSATION TECHNIQUES BASED ON VALUE ARE BETTER; VALUATION TECHNIQUES FOR PRIVATE COMPANIES ARE

ALSO MORE DATA DRIVEN; ESTIMATES OF VALUE MAY DIFFER

DEPENDING ON DATA INTEGRITY; FINANCE THEORY AND CORPORATE VALUE; THE VALUE EDGE BEGINS AT THE STRATEGIC BUSINESS UNIT LEVEL; THE WATERFALL OF VALUE I DENTIFIES VALUE CREATORS AND

DESTROYERS; BETTER VALUATION FRAMEWORKS PROVIDE DISCIPLINE; THE VALUE JOURNEY HAS MANY STEPS ALONG THE WAY; ACKNOWLEDGMENTS: REFERENCES

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VALUATION PERSPECTIVES: THE MAGNIFIERVALUATION PERSPECTIVES: FINANCIAL DRIVERS AND VALUE PROFIT MARGIN; VALUE ANALYSIS: THE PROPER FOCUS; NOTE; Chapter 7: Residual Income and Stock Valuation Techniques: Does It Matter Which One You Use?; ECONOMIC VALUE ADDED (EVA); RESIDUAL INCOME METHOD OF VALUATION; ABNORMAL EARNINGS GROWTH MODEL; NUMERICAL EXAMPLE OF RI AND AEG; CONCLUSION; NOTES; REFERENCES; Chapter 8: Modern Tools for Valuation: Providing the Investment Community with Better Tools for Investment Decisions; IDENTIFYING THE PROBLEM; WHAT DRIVES STOCK MARKET VALUATION?

**OUR VALUATION METHODOLOGY-PROVIDING A SOLUTION** 

## Sommario/riassunto

The definitive guide to valuation written by a who's who oftoday's top practitioners <i>The Valuation Handbook</i> differs significantly from otherrelated books on this topic because the contributors are practitioners, academics, and investment firms that explain howthey value companies and other assets. It concentrates on specificand innovative valuation techniques, rather than the theoretical approaches more generally accepted and discussed. Given the extremevolatility of the stock market, valuation is a critical issue for analysts, investors, and businesses. Here, various professional contrib