

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910139871603321   |
| Autore                  | Adair John  |
| Titolo                  | The Art of Creative Thinking [[electronic resource] ] : How to be Innovative and Develop Great Ideas  |
| Pubbl/distr/stampa      | London, : Kogan Page, 2007  |
| ISBN                    | 0-7494-6008-3   |
| Descrizione fisica      | 1 online resource (144 p.)  |
| Collana                 | The John Adair Leadership Library   |
| Disciplina              | 153.35<br>658.314<br>658.4063   |
| Soggetti                | Art<br>Creation (Literary, artistic, etc.)<br>Creative thinking<br>Psychology<br>Social Sciences<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di contenuto       | Contents; About the author; Introduction; On human creativity; Use the stepping stones of analogy; Make the strange familiar and the familiar strange; Widen your span of relevance; Practise serendipity; Chance favours only the prepared mind; Curiosity; Keep your eyes open; Listen for ideas; Reading to generate ideas; Keep a notebook; Test your assumptions; Make better use of your Depth Mind; Do not wait for inspiration; Sharpen your analytical skills; Suspend judgement; Learn to tolerate ambiguity; Drift, wait and obey; Sleep on the problem; Working it out; Think creatively about your life<br>Appendix AAppendix B; Appendix C; Index |
| Sommario/riassunto      | In The Art of Creative Thinking renowned expert John Adair offers clear guidelines for developing your full potential as a creative thinker. He helps anyone to overcome barriers to having new ideas and develop a true understanding of the creative process.   |