Record Nr. UNINA9910139871603321 Autore Adair John **Titolo** The Art of Creative Thinking: How to be Innovative and Develop Great Ideas Pubbl/distr/stampa London, : Kogan Page, 2007 **ISBN** 0-7494-6008-3 Descrizione fisica 1 online resource (144 p.) Collana The John Adair Leadership Library Disciplina 153.35 658.314 658.4063 Art Soggetti Creation (Literary, artistic, etc.) Creative thinking Psychology Social Sciences Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Contents; About the author; Introduction; On human creativity; Use the Nota di contenuto stepping stones of analogy: Make the strange familiar and the familiar strange; Widen your span of relevance; Practise serendipity; Chance favours only the prepared mind; Curiosity; Keep your eyes open; Listen for ideas; Reading to generate ideas; Keep a notebook; Test your assumptions; Make better use of your Depth Mind; Do not wait for inspiration; Sharpen your analytical skills; Suspend judgement; Learn to tolerate ambiguity; Drift, wait and obey; Sleep on the problem; Working it out; Think creatively about your life Appendix AAppendix B; Appendix C; Index In The Art of Creative Thinking renowned expert John Adair offers clear Sommario/riassunto guidelines for developing your full potential as a creative thinker. He helps anyone to overcome barriers to having new ideas and develop a

true understanding of the creative process.