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The Scale of Internet and Social Media Usage in Contemporary Iran Who Is Using Social Media in Iran?; The Anonymity Factor; The Iranian Information Environment Prior to the 2009 Presidential Election; The Use of Social Media During the 2009 Presidential Election in Iran; The Role of Social Media in Iran's Internal Politics Grew Rapidly After the 2009 Presidential Election; Major Events in Iran During the Post-Election Period; The Rise of Mass Protests; June 19: Khamenei's Friday Prayer Speech; June 20: Neda Agha-Soltan's Death; July 9: Anniversary of the 1999 Student Uprisings
August 5: Ahmadinejad's Inauguration September 18: Quds Day; Late December: Ashura Day Protests; February 11, 2010: 31st Anniversary of the Islamic Revolution; Chapter Four: Overall Trends in Public Mood in Iran After the 2009 Presidential Election; Public Mood Throughout the Nine Months After the Election; Twitter's Clearest Indicator of Mood and Forecaster of Action: Swear Words; Use of Pronouns on Twitter After the Election; Summary; Chapter Five: Iranian Public Opinion About Specific Topics in the Aftermath of the 2009 Election
Public Opinion Leading Domestic Political Figures: Ahmadinejad, Khamenei, Mousavi, and Karroubi Summary; Background; Comparing Trends in Public Opinion About Political Figures; Around the Quds Day Protest, Twitter Users Wrote More Negatively About Khamenei Than About Ahmadinejad; At Certain Points, Twitter Users Wrote More Positively and Less Negatively About Karroubi Than About Mousavi; Initially, Twitter Users Swore More About Ahmadinejad Than About Mousavi, but the Opposite Became True; Policy Implications
Pro-Government and Opposition Groups: The Green Movement, the Revolutionary Guards, and the Basij

Sommario/riassunto

In the months after the contested Iranian presidential election in June 2009, Iranians spoke out about the election using Twitter--a social media service that allows users to send short text messages, called tweets, with relative anonymity. This research analyzed more than 2.5 million tweets discussing the Iran election that were sent in the nine months following it, drawing insights into Iranian public and mood in the post-election period.
