Record Nr. UNINA9910139718903321 Autore Noonan Timothy <1963-> **Titolo** Someday rich: planning for sustainable tomorrows today // Timothy Noonan, Matt Smith Pubbl/distr/stampa Hoboken, New Jersey:,: John Wiley & Sons, Inc.,, 2012 ©2012 **ISBN** 1-118-16751-1 1-119-20082-2 1-283-31605-6 9786613316059 1-118-16752-X 1 online resource (316 p.) Descrizione fisica Collana Wiley Finance BUS027000 Classificazione Disciplina 332.02400973 332.6 Soggetti Finance, Personal - United States Financial security - United States Financial planners - United States Portfolio management - United States Financial services industry - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Someday Rich; Contents; Foreword; Preface; Acknowledgments; Introduction; CHAPTER 1 Time for a Real Conversation; CHAPTER 2 How We Got Here: CHAPTER 3 The Right Clients: CHAPTER 4 Connecting the Dots: CHAPTER 5 The Personal Asset Liability Model-Funded Status: CHAPTER 6 The Personal Asset Liability Model-Investment Plan; CHAPTER 7 Making a Good Business of Giving Good Advice; CHAPTER 8 Investor Archetypes; CHAPTER 9 Tripping Over the Finish Line; CHAPTER 10 On Shaping One's Future; CHAPTER 11 Building a Simple and Powerful Solution for Retirement Saving-Russell's Approach to **Target Date Funds** CHAPTER 12 Investment Aspects of Longevity RiskCHAPTER 13

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To truly be successful, today's financial advisor must strike the right balance between effectively engaging with his or her clients and finding meaningful ways to maintain their financial security. By framing your mission in this way, you can help your clients clarify their vision, build a plan to achieve it, and manage that plan so they stay on track. Nobody understands this better than authors Timothy Noonan and Matt Smithtwo seasoned financial professionals with over five decades of combined experience working in the asset management business. And now, in Someday Rich, they show financi