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| Titolo | Dynamic Economic Decision Making [[electronic resource]] : Strategies for Financial Risk, Capital Markets, and Monetary Policy |
| Pubbl/distr/stampa | Chichester, : Wiley, 2011 |
| ISBN | 1-283-17685-8 9786613176851 1-118-27319-2 1-118-10093-X |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (401 p.) |
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| Classificazione | BUS069000 |
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| Soggetti | Decision making Strategic planning |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Dynamic Economic Decision Making; Contents; Preface; Acknowledgments; CHAPTER 1 Dynamic Decision Making; CHAPTER 2 Measuring Economic Benchmarks; CHAPTER 3 Cyclical and Structural Change; CHAPTER 4 Economic Dynamism: Growth and Overcoming the Limits of Geography; CHAPTER 5 Information: Competitive Edge in the Twenty-First Century; CHAPTER 6 Risk Modeling and Assessment; CHAPTER 7 Money, Interest Rates, and Financial Markets; CHAPTER 8 Strategy, Risk, Uncertainty, and the Role of Information; CHAPTER 9 Capital Markets: Financing Operations and Growth CHAPTER 10 Financial Ratios: The Intersection of Economics and Finance CHAPTER 11 Fiscal Policy as Agent of Change; CHAPTER 12 Global Capital Flows: Financing Growth, Creating Risk and Opportunity; CHAPTER 13 Innovation and Its Role in Economics and Decision Making; APPENDIX The Hodrick-Prescott Filter; About the Author; What's on the Companion Web Site; Index |
| Sommario/riassunto | A comprehensive analysis of the macroeconomic and financial forces altering the economic landscape Financial decision-making requires one to anticipate how their decision will not only affect their business, |

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but also the economic environment. Unfortunately, all too often, both private and public sector decision-makers view their decisions as oneoff responses and fail to see their decisions within the context of an evolving decision-making framework. In Decision-Making in a Dynamic Economic Setting, John Silvia, Chief Economist of Wells Fargo and one of the top 5 economic for