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Autore	Shim Jae K
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Pragmatic Methods. Chapter 18: Financial Modeling: Tools for Budgeting and Profit Planning. Chapter 19: Using Software Packages and E-Budgeting: Computer-based Models, Spreadsheets, and Web-based System. Chapter 20: Capital Budgeting: Selecting the Optimum Long-term Investment and Real Options. Chapter 21: Budgeting for Cost Management: Activity-based Budgeting and Life-cycle Budgeting. Chapter 22: Zero-base Budgeting: Priority Budgeting for Best Resource Allocation. Chapter 23: Managers' Performance and Balanced Scorecard: Evaluation on the Division Level. Chapter 24: Budgeting for Service Organizations: Special Features. Chapter 25: Budgeting for Nonprofit Organizations: Diverse Types. Chapter 26: Using Management Games for Executive Training. Appendix I: Present and Future Value Tables. Appendix II: Statistical Table. Glossary of Budgeting and Planning Terms. Index.

Sommario/riassunto

"Budgeting Basics and Beyond, 4th Edition is a practical, easy-to-use problem-solver and up-to-date reference tool for today's financial and nonfinancial managers in public practice and private industry. It is packed with case studies, illustrations, exhibits, forms, checklists, graphs, samples, and worked-out solutions to a wide variety of budgeting, planning, and control problems. It is a truly valuable resource guaranteed to make the budgeting process effective and hassle-free for all managers who use it. The new edition includes new cost cutting strategies, software packages updates, cloud computing and, new use of Excel for exponential smoothing, Minitab and SPSS, and updates on cash flow software. The book also includes financial planning and new types of financial modeling, variance analysis, Web-based budgeting, active budgeting illuminating "what-if" analyses throughout, spreadsheet applications, break-even analysis, project analysis, and capital budgeting"--
