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Sommario/riassunto

This new work by Wilfred Kaplan, the distinguished author of influential
 mathematics and engineering texts, is destined to become a classic.
 Timely, concise, and content-driven, it provides an intermediate-level
 treatment of maxima, minima, and optimization. Assuming only a
 background in calculus and some linear algebra, Professor Kaplan
 presents topics in order of difficulty. In four short chapters, he
 describes basic concepts and geometric aspects of maxima and
 minima, progresses to problems with side conditions, introduces
 optimization and programming, and concludes with an in-depth
 discuss
