Record Nr. UNINA9910139557103321 Autore Blumke Andreas Titolo How to invest in structured products [[electronic resource]]: a guide for investors and asset managers / / Andreas Blumke Hoboken, N.J., : Wiley, c2009 Pubbl/distr/stampa 0-470-68487-9 **ISBN** 1-119-20659-6 1-283-23942-6 9786613239426 0-470-87193-8 Descrizione fisica 1 online resource (394 p.) Collana Wiley finance Disciplina 332.6 332.63/2 Soggetti Investments Asset management accounts Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia pt. 1. Individual structured products -- pt. 2. Structured products in a Nota di contenuto portfolio context. Sommario/riassunto This book is essential in understanding, investing and risk managing the holy grail of investments - structured products. The book begins by introducing structured products by way of a basic guide so that readers will be able to understand a payoff graphic, read a termsheet or assess a payoff formula, before moving on to the key asset classes and their peculiarities. Readers will then move on to the more advanced subjects such as structured products construction and behaviour during their lifetime. It also explains how to avoid important pitfalls in products

across all asset classes, pitfalls