

1. Record Nr.	UNINA9910144118903321
Autore	Cole Larry <1945->
Titolo	Communication in poultry grower relations [[electronic resource]] : a blueprint to success / / Larry Cole
Pubbl/distr/stampa	Ames, : Iowa State University Press, c2000
ISBN	1-281-81455-5 9786611814557 0-470-37694-5 0-470-37672-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (258 p.)
Disciplina	636.5/0068/4 636.500684
Soggetti	Poultry industry - Management Communication in management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Communication in Poultry Grower Relations; Contents; Acknowledgments; Introduction; Chapter 1; Where We Are Is from Where We Came; Chapter 2; Inverting the Pyramid; Chapter 3; Creating a Grower-Relations Corporate Culture; Chapter 4; Moments of Truth: The Keys to Successful Working Relationships; Chapter 5; Growers Speak to the Issue of Creating the Ideal Company-Grower Working Relationship; Chapter 6; Knowing What Needs to Be Known; Chapter 7; Making Decisions Closer to the Grower; Chapter 8; Implementing the WOW! Factor; Chapter 9; Building Better Bridges on the Way to Grower Relations Chapter 10Leading Change; Chapter 11; Integrating the Parts to Make the Whole; How to Contact the Author; Appendix A Grower Relations Survey; Appendix B Delmarva Survey; Appendix C Flock Services Report; Appendix D Excellence in Grower Relations; Appendix E What Can Be Done to Create a WOW!?: Appendix F Poultry and Environmental Dialogue
Sommario/riassunto	Communication in Poultry Grower Relations shows a process used to continuously improve the working relationship between integrators and

their growers. A special feature is the ""how to"" format in which this book details the relationship process so a company and its growers can implement the procedures discussed. The book also provides a comprehensive discussion on the dynamics associated with corporate culture changes. The reader will learn how to manage the resistance associated with each of the five phases of change to successfully implement the improvements in the company-growe

2. Record Nr.	UNINA9910139555103321
Autore	Koepp Robert W
Titolo	Betting on China [[electronic resource]] : Chinese stocks, American stock markets, and the wagers on a new dynamic in global capitalism / / Robert W. Koepp
Pubbl/distr/stampa	Singapore ; ; Hoboken, N.J., : Wiley, c2012
ISBN	1-119-19926-3 1-280-59099-8 9786613620828 1-118-08716-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (237 p.)
Disciplina	332.63220951
Soggetti	Capitalism - China Stocks - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Betting on China: Chinese Stocks, American Stock Markets, and the Wagers on a New Dynamic in Global Capitalism""; ""Contents""; ""Acknowledgments""; ""Preface""; ""Chapter 1 Wagers of the Dance: China, America, and the Interplay of Public Equity""; ""A Hierarchy of Financial Footwork""; ""IPOs for Cash-out and Cash-in""; ""A Ground-Level View""; ""U.S. China Issuances Measuring Up""; ""Chapter 2 Realities, Theories, and Gung Ho: The Ying and Yang of Chinese Issuances""; ""The China Wave""; ""Big-Stakes Games""; ""Ying-Yang IPOs""; ""Market Detente""; ""Breaking Molds""

""Adam Smith's China Bet""""Gains, Rules, and Risks""; ""Information versus Noise""; ""Real "Gung Ho"""; ""Chapter 3 China Mobile: The Big Bet""; ""First Dish in an IPO Banquet""; ""Birth in a Maelstrom""; ""Ripple Effects""; ""Assimilating Global Standards""; ""Of Men and Governance""; ""Red Chip Scare""; ""Spillover Effects""; ""Quantity, Banditry, and Quality""; ""New Generations, New Markets""; ""Nothing and Everything""; ""Chapter 4 Spreadtrum Communications: When the Chips Are Down""; ""Stirring the Waters""; ""The Basic Spreadtrum Story""; ""Leading a New Chinese Industry""  
""Pulling Back from the Brink""""Shortsighted Shorting""; ""Chapter 5 Calling the Bluff: Truths, Fictions, and CRMs""; ""Initial Misgivings""; ""In Through the Back Door""; ""Dawn of the CRM Dread""; ""A Short Love Affair for CRMs""; ""Unaccountable Accounting""; ""The Din of CRM Noise""; ""A Reversal for RM Overhype""; ""Chapter 6 Longtop Financial: The Costs of Dirty Dealing""; ""The Longtop Shockers""; ""A Fallen Icon""; ""Deception's Depths""; ""A China Problem?""; ""New Stakes in the Game""; ""The SEC's Big Bet""; ""Upping the Ante""; ""Beyond the Brink?""  
""Chapter 7 Continuing the Bet: Accountability and Adaptability""""Evolving Accountability""; ""The Adaptability Challenge""; ""Appendix""; ""Notes""; ""About the Author""; ""Index""

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## Sommario/riassunto

The promise and perils of Chinese stocks in American stock markets Betting on China takes readers on an illuminating journey into the often confusing and poorly understood world of Chinese stock issuances in America. With insightful qualitative and quantitative analysis, it looks at the phenomenon of equity and capital exchanged between the world's two largest economies and the implications for global finance. Written in an accessible narrative style and amply supported by hard data, the book examines the context and underpinnings of the Sino-American equity relationship, revealing its core dynamics through real-world case studies that range from the precedent-setting blockbuster IPO of China Mobile to the near breakdown of the U.S.-China equity exchange mechanism brought about by short seller attacks on Chinese concept stocks. Combining an insider's eye with an outsider's objectivity, American born author and Beijing-based consultant Robert Koepp explores the reasons and the means by which China, America, and the global economy reap enormous gains from the process of Chinese companies issuing equity shares on U.S. stock markets. Betting on China exposes the complexities and nuances of a vital but underappreciated pillar of modern international finance and offers a window into China's role as a dominant but still modernizing economic superpower. Analyzes on a macro- and microscale the forces that move Chinese companies to raise capital on NASDAQ and the New York Stock Exchange and what this means for the world at large Explores the real stories behind why and how China-based enterprises develop as public companies listed in the United States—and why government regulations need to work in support of and not against this force of market nature Shows that the "betting" on China that occurs through the U.S. equity market exchanges is critical for getting an accurate picture of China's position and prospects in our interactively connected global economy Detailed but accessible, Betting on China is essential reading for global finance professionals, policymakers and regulators, students of finance, people doing business in China, and anyone curious about China's place in—and impact on—the global economy today and in the years to come.

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