

1. Record Nr.	UNINA9910139553703321
Autore	Zinkin John
Titolo	Challenges in implementing corporate governance [[electronic resource]] : whose business is it anyway? / / John Zinkin
Pubbl/distr/stampa	Singapore, : Wiley, 2010
ISBN	1-119-19958-1 1-118-22299-7 1-280-58867-5 9786613618504 1-118-22298-9
Descrizione fisica	1 online resource (261 p.)
Disciplina	658.422095
Soggetti	Corporate governance - Asia Corporate governance - Pacific Area Corporate governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Challenges in Implementing Corporate Governance: Whose Business is it Anyway?; Contents; Foreword; Acknowledgments; Introduction; 1: Do Western Codes of Corporate Governance Apply in Asia?; 2: What is the Business of Business?; 3: The Role of the Board; 4: The Role of Board Members; 5: Why Boards Fail and How to Avoid Failure; 6: From Good Governance to Good Results; 7: Managing Risk; 8: What We Measure and Reward; 9: Saving Capitalism from the Capitalists; Appendices; Index
Sommario/riassunto	John Zinkin's new book on Challenges in Implementing Corporate Governance is a welcome addition for board members and senior management on how to improve corporate governance in the post-crisis period. John correctly identifies that most boards on underperforming companies have three elements of failure: a lack of proper understanding of the business and its strategy; a total lack of appreciation of both the strategic and systemic risks created by new product markets; and a total failure by boards to ensure that the incentive structures for top management reflect long-term needs rather

