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Autore	White Edward M (Edward Michael), <1933->
Titolo	Very like a whale : the assessment of writing programs / / Edward M. White, Norbert Elliot, Irvin Peckham
Pubbl/distr/stampa	Boulder, Colorado : , : Utah State University Press, , 2015 ©2015
ISBN	0-87421-986-8
Descrizione fisica	1 online resource (211 p.)
Disciplina	808/0420711
Soggetti	English language - Rhetoric - Study and teaching (Higher) - Evaluation Academic writing - Study and teaching (Higher) - Evaluation Report writing - Study and teaching (Higher) - Evaluation Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Introduction; 1. Trends; 2. Lessons; 3. Foundations; 4. Measurement; 5. Design; Glossary; References; About the Authors; Index
Sommario/riassunto	"Written for those who design, redesign, and assess writing programs, Very Like a Whale is an intensive discussion of writing program assessment issues. Taking its title from Hamlet, the book explores the multifaceted forces that shape writing programs and the central role these programs can and should play in defining college education. Given the new era of assessment in higher education, writing programs must provide valid evidence that they are serving students, instructors, administrators, alumni, accreditors, and policymakers. This book introduces new conceptualizations associated with assessment, making them clear and available to those in the profession of rhetoric and composition/writing studies. It also offers strategies that aid in gathering information about the relative success of a writing program in achieving its identified goals. Philosophically and historically aligned with quantitative approaches, White, Elliot, and Peckham use case study and best-practice scholarship to demonstrate the applicability of their innovative approach, termed Design for Assessment (DFA). Well

grounded in assessment theory, Very Like a Whale will be of practical use to new and seasoned writing program administrators alike, as well as to any educator involved with the accreditation process"--

2. Record Nr.

Autore

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Titolo

Terry Anderson

Pubbl/distr/stampa

The theory and practice of online learning / / edited by Terry Anderson

ISBN

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[2nd ed.]

Descrizione fisica

1 online resource (472 pages) : illustrations

Collana

Issues in Distance Education

Altri autori (Persone)

AndersonTerry <1950->

Disciplina

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Soggetti

Computer-assisted instruction

Internet in education

Distance education

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

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Monografia

Nota di bibliografia

Includes bibliographical references.

Nota di contenuto

Frontmatter

Sommario/riassunto

Every chapter in the widely distributed first edition has been updated, and four new chapters on current issues such as connectivism and social software innovations have been added. Essays by practitioners and scholars active in the complex, diverse, and rapidly evolving field of distance education blend scholarship and research; practical attention to the details of teaching and learning; and mindful attention to the economics of the business of education.