

1. Record Nr.	UNINA9910461560703321
Autore	Di Maio Irene Stocksieker
Titolo	The multiple perspective [[electronic resource]] : Wilhelm Raabe's third-person narratives of the Braunschweig period / / Irene Stocksieker Di Maio
Pubbl/distr/stampa	Amsterdam, : J. Benjamins, 1981
ISBN	1-283-42477-0 9786613424778 90-272-8092-4
Descrizione fisica	1 online resource (158 p.)
Collana	German language and literature monographs, , 0378-4150 ; ; v. 11
Disciplina	833.8
Soggetti	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Revised version of author's thesis (Ph.D)--Louisiana State University, [1976].
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	THE MULTIPLE PERSPECTIVE WILHELMRAABE'S THIRD-PERSON NARRATIVES OF THE BRAUNSCHWEIG PERIOD; Editorial page; Title page; Copyright page; ACKNOWLEDGMENTS; Table of Contents; INTRODUCTION; CHAPTER I. DEFINING THE MULTIPLE PERSPECTIVE; Point of View Theory; Theory on Multiple Point of View; The Multiple Perspective; Comparison of the Multiple Perspective in First-person and Third-person Narration; CHAPTER II. MULTIPLE PERSPECTIVE IN THIRD-PERSON NARRATIVES. RAABE'S BRAUNSCHWEIG WORKS; I. Structural Devices; II. Narrative Devices; A. Narrator; CHAPTER III. RELATIVITY IN THREE BRAUNSCHWEIG WORKS Der DraumlingI. Structural Devices; II. Narrative Devices; A. Narrator; B. Characters; Conclusion; Das Horn von Wanza; I. Structural Devices; II. Narrator and Characters; A. Narrator; B. Characters; Conclusion; Kloster Lugau; I. Structural Devices; II. Narrative Devices; Conclusion; CONCLUSION; BIBLIOGRAPHY; A. GENERAL THEORETICAL WORKS; B. PRIMARY SOURCES; C. SECONDARY SOURCES ON RAABE

2. Record Nr.	UNINA9910139455703321
Autore	Keen Jack M
Titolo	Making technology investments profitable [[electronic resource]] : ROI road map from business case to value realization / / Jack M. Keen
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2011
ISBN	1-118-02860-0 1-119-19875-5 1-283-07248-3 9786613072481 1-118-02858-9
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (322 p.)
Classificazione	BUS061000
Disciplina	004.068
Soggetti	Information technology - Management Information technology - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Understanding value leaks : major threats to program success -- pt. 2. Flushing out value leaks : a guided journey -- pt. 3. Plugging value leaks : success begins here -- pt. 4. Getting the business case right.
Sommario/riassunto	"A guide to getting the crucial business case right-every time Showing professionals how to calculate the value of typical budgeting and funding requests quickly and easily, Making Technology Investments Profitable, Second Edition applies the "Value Realization" process, using proven strategies that maximize the business payoff from IT projects. Filled with case studies, this innovative book enables managers to confidently quantify, in a matter of minutes, the true business value of funding a desired project. New edition explains how to proactively manage the conversion of a business case's value promise to its value realization Includes dozens of new case studies on realizing maximum value from IT enabled investments from various industries and around the world Most of the popular checklists and tables from the current edition will be retained and numerous new ones will be added A dedicated Web site containing additional material, case studies, chat

rooms, and blogs on the value-realization process Providing new insights on how to get the crucial business case right, while also explaining how to proactively manage the conversion of the business case's value promise into the value reality of a completed project, the Second Edition of Making Technology Investments Profitable unveils an unexpectedly straightforward solution to this disconcerting situation-a very pragmatic process of value realization involving role, responsibility, and mindset changes for senior executives, as well as project managers and technical staff."--
