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Titolo	Experimental semiotics [[electronic resource]] : studies on the emergence and evolution of human communication // edited by Bruno Galantucci, Simon Garrod
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : John Benjamins Pub. Co., 2012
ISBN	1-283-59426-9 9786613906717 90-272-7369-3
Descrizione fisica	1 online resource (167 p.)
Collana	Benjamins current topics ; ; v. 45
Altri autori (Persone)	GalantucciBruno GarrodS. C (Simon C.)
Disciplina	302.2/2
Soggetti	Semiotics Communication models Interpersonal communication Nonverbal communication Electronic books.
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
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Nota di contenuto	Experimental Semiotics; Editorial page; Title page; LCC data; Table of contents; Experimental semiotics; 1. Experimental semiotics: Recent past of a growing discipline; 2. Summary of contributions in this volume; 3. Future directions; Notes; References; Systematicity and arbitrariness in novel communication systems; 1. Introduction; 2. Previous work; 3. Current approach; 4. Experiment; 4.1 Participants; 4.2 Apparatus; 4.3 Stimuli; 4.4 Rules of the game; 4.5 Procedure; 5. Results: An example sign system; 6. Results: Systematicity; 6.1 Measuring systematicity; 6.2 Coding for systematicity 6.3 Reliability6.4 Results; 6.5 Systematicity discussion; 7. Results: Arbitrariness; 7.1 Procedure; 7.2 Results; 7.3 Arbitrariness discussion; 8. Final discussion; Acknowledgments; Notes; References; Appendix A: Instructions to participants; Appendix B: Instructions for coding systematicity; Can iterated learning explain the emergence of graphical symbols?; 1. Introduction; 2. Theoretical approaches to the evolution of

language; 3. Experiments on the evolution of graphical communication; 4. Comparing iterated learning with interactive communication; 4.1 Experiment; 4.2 Participants 4.3 Task and procedure 4.4 Results; 4.4.1 Identification accuracy; 4.4.2 Complexity; 4.4.3 Convergence of signs; 4.5 Discussion; 5. General discussion and conclusions; Acknowledgements; Notes; References; Exploring the cognitive infrastructure of communication; 1. Introduction; 2. The role of conventions; 3. The present study; 4. The Tacit Communication Game; 5. Experiment 1; 5.1 Method; 5.1.1 Participants; 5.1.2 Equipment; 5.1.3 Procedure; 5.1.4 Materials; 5.2 Results; 6. Experiment 2; 6.1 Method; 6.1.1 Participants; 6.1.2 Equipment; 6.1.3 Procedure; 6.1.4 Materials; 6.2 Results 6.3 TCG communication strategies 7. Experiment 3; 7.1 Method; 7.1.1 Participants; 7.1.2 Equipment; 7.1.3 Procedure; 7.1.4 Training; 7.1.5 Materials; 7.2 Results; 8. Summary and conclusions; Acknowledgments; Notes; References; The evolution of communication: Humans may be exceptional; 1. Introduction; 2. The nature of communication; and the two-step hypothesis of its emergence; 3. Three case studies of the emergence of communication; 3.1 Simulated Khepera robots; 3.2 The evolution of animal signals; 3.3 Ontogenetic ritualisation; 4. The Embodied Communication Game; 5. Discussion AcknowledgementsReferences; The effects of rapidity of fading on communication systems; 1. Method; 1.1 The game; 1.2 Participants; 2. Results; 2.1 Performance; 2.2 Communicative power; 2.3 Form recombination; 3. Discussion; Notes; References; Investigating how cultural transmission leads to the appearance of design without a designer in human communication systems; 1. Introduction; 2. Design without a designer; 3. Iterated language learning; 4. General methodology; 5. Recent studies; 5.1 The data bottleneck; 5.2 The memory bottleneck; 5.3 Another kind of bottleneck: Forcing expressivity 5.4 Increasing early transmission fidelity

Sommario/riassunto

In the early twentieth century, Ferdinand de Saussure envisioned "a science which studies the role of signs as part of social life". About a century later, a science has emerged that is very much in the spirit of that envisioned by de Saussure. Researchers who are developing this science, which has been labeled Experimental Semiotics, conduct controlled studies in which human adults develop novel communication systems or impose novel structure on systems provided to them. This volume offers a primer to Experimental Semiotics and presents a set of studies conducted within this new discipline.

2. Record Nr.	UNINA9910139435203321
Autore	Smith Dana K
Titolo	Building information modeling [[electronic resource]] : a strategic implementation guide for architects, engineers, constructors, and real estate asset managers // Dana K. Smith, Michael Tardif
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2009
ISBN	1-280-59244-3 9786613622273 1-118-39922-6 1-118-39923-4 0-470-43284-5
Descrizione fisica	1 online resource (210 p.)
Altri autori (Persone)	TardifMichael
Disciplina	692
Soggetti	Building information modeling Buildings - Computer-aided design
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Building Information Modeling: A Strategic Implementation Guide for Architects, Engineers, Constructors, and Real Estate Asset Managers; Contents; Foreword; Introduction; Chapter 1: Building Industry Challenges and Opportunities; Global Trends in Supply and Demand; Benchmarking Construction Productivity; Construction Productivity Metrics; Benchmarking Building Performance; Converting Inefficiency and Waste into Profit; Benchmarking Waste; Identifying Business Opportunities; Emerging Business Strategies; Choosing the Right Tools, Deploying the Right Tool Suites; The BIM Value Proposition Process EngineeringThinking Like an Owner; Building Performance Metrics; New Metrics for Real Property Valuation; Chapter 2: BIM Implementation Strategies; Leaving the CAD Era Behind; A Systems Approach to BIM Implementation; Avoiding Ideological Pitfalls; Aligning a BIM Implementation Strategy with Technology Trends; Assessing Fundamental Risks; Fostering a Culture of Information Stewardship; Managing Culture Change; Using Technology to Build Trust and Mitigate Risk; Maintaining Data Exchange Capabilities; Assessing Team

Capabilities; Managing Expectations
Measuring Progress toward Strategic Goals
Toward a New Business Paradigm; Chapter 3: Business Process Reform; Managing Innovation Risk; The Imperative of Change; Innovation Management Strategies; The "I" in BIM; Business Reform Strategies; Industry-wide Reform Efforts; Industry Standards and Innovation; The Industry Standards Landscape; Aligning Business Strategies with Industry Standards; Integrating Information Gathering into the Business Process; Leadership and Vision; Engaging Business Partners; Business Process Modeling; Business Process Modeling Case Study; Managing Change
Populating the Building Information Model
Chapter 4: BIM-Based Enterprise Workflow; BIM Implementation Fundamentals; Sidebar: Integrating Data Collection with Business Processes; Business Operations and BIM; Marketing/Business Development; Human Resources; Finance; Information Technology; Operations; Workflow Visualization; Chapter 5: The Building Life Cycle; Life Cycle Views of Building Information; The Feasibility, Planning, and Development View; The Design and Construction View; The Operations and Maintenance View; The Ownership and Asset Management View
Chapter 6: Building Information Exchange Challenges
Sidebar: Data, Information, Knowledge, and Wisdom; Information Management; Sidebar: Case Study: Information Management; Information Provenance; Information Maturity; Sidebar: The Wayback Machine: Archiving the Web; Information Content Decay; Information Electronic Degradation; Information Integrity and Continuity; Information Transparency, Accessibility, and Security; Information Flow; The Life Cycle of Information; Stakeholder Views; Interoperability; Chapter 7: Building Information Exchange Requirements; The Big Picture
Information Delivery Manuals

Sommario/riassunto

The optimal approach to design, build, operate, and maintain buildings
With this strategic guide to building information modeling (BIM), you'll learn how to implement this new technology as part of a comprehensive systems approach to the design, construction, management, operation, maintenance, and use of buildings. The authors, among the leading experts and pioneers in BIM, show you how BIM supports more streamlined, integrated, and efficient business processes throughout the life cycle of buildings, from their initial conception through their eventual retirement or reuse. The resu

3. Record Nr.	UNISA996218290303316
Autore	Kowalski Robin M
Titolo	Cyber bullying [[electronic resource]] : bullying in the digital age // Robin M. Kowalski, Susan P. Limber, and Patricia W. Agatston
Pubbl/distr/stampa	Malden, MA., : Blackwell Pub., 2008
ISBN	1-281-06953-1 0-470-76620-4 9786611069537 1-281-30849-8 9786611308490 0-470-69417-3 0-470-69334-7
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Disciplina	302.3/4 302.34
Soggetti	Cyberbullying Bullying
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [191]-205) and index.
Nota di contenuto	Introduction -- Children's experiences with traditional forms of bullying -- What is cyber bullying? -- Current research on cyber bullying -- What parents can do -- What educators can do -- Laws and policies -- Conclusion.
Sommario/riassunto	Cyber bullying has become more prevalent through the use of e-mail, instant messages, chat rooms, and other digital messaging systems. It brings with it unique challenges. Cyber Bullying provides the most current and essential information on the nature and prevalence of this epidemic, providing educators, parents, psychologists and policy-makers with critical prevention techniques and strategies for effectively addressing electronic bullying. Provides an empirically-based resource with up-to-date information about the nature and prevalence of cyber bullying through the use of ema

