

1. Record Nr.	UNINA9910139367003321
Autore	Heise David R
Titolo	Surveying cultures [[electronic resource]] : discovering shared conceptions and sentiments // David R. Heise
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2010
ISBN	1-282-49172-5 9786612491726 0-470-57578-6 0-470-57576-X
Descrizione fisica	1 online resource (243 p.)
Disciplina	306.0723
Soggetti	Social surveys Ethnology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	SURVEYING CULTURES; Contents; Preface; Acknowledgments; 1 Surveying Culture; 1.1 Case Studies of Cultural Surveys; 1.2 Preview; 1.3 Chapter Highlights; 2 Measuring Sentiments; 2.1 Dimensions of Affect; 2.2 Bipolar Scales; 2.3 Internet Data Collection; 2.4 Chapter Highlights; 3 Sentiment Repositories; 3.1 Early Archives; 3.2 Cross-Cultural Atlas; 3.3 Archives Related to Social Interaction; 3.4 U.S. 2002-2004 Project; 3.5 Chapter Highlights; 4 Surveys with Vignettes; 4.1 Factorial Surveys; 4.2 Impressions from Events; 4.3 Attribute-Identity Amalgamations; 4.4 Event Likelihoods; 4.5 Synopsis 4.6 Chapter Highlights4.7 Appendix: Impression-Formation Study Designs; 5 Errors in Surveys; 5.1 Coverage Errors; 5.2 Sampling Errors; 5.3 Nonresponse Errors; 5.4 Measurement Errors; 5.5 Other Errors; 5.6 A Survey-of-Cultures Model; 5.7 Statistics; 5.8 Inculcation Index; 5.9 Commonality Index; 5.10 Variance Components; 5.11 Implications; 5.12 Chapter Highlights; 6 Correlates of Enculturation; 6.1 Indices; 6.2 Conduct as a Rater; 6.3 Predicting Cultural Authoritativeness; 6.4 Implications; 6.5 Chapter Highlights; 7 Consensus in Sentiments; 7.1 Component Analyses; 7.2 Subcultures

7.3 Discussion; 7.4 Chapter Highlights; 8 Measurement Reliability; 8.1 Reliabilities Within Stimuli; 8.2 Reliabilities Across Stimuli; 8.3 Chapter Highlights; 9 Culture and Surveys; 9.1 Unique Aspects of Sentiment Surveys; 9.2 Frameworks for Sentiment Surveys; 9.3 In Closing; 9.4 Chapter Highlights; References; Index

Sommario/riassunto

Surveying Cultures uniquely employs techniques rooted in survey methodology to discover cultural patterns in social science research. Examining both classical and emerging methods that are used to survey and assess differing norms among populations, the book successfully breaks new ground in the field, introducing a theory of measurement for ethnographic studies that employs the consensus-as-culture model. The book begins with a basic overview of cross-cultural measurement of sentiments and presents innovative and sophisticated analyses of measurement issues and of homogeneity among r
