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Nota di contenuto	1. What Are ABC and ABM? -- 2. Costing, Charge back, and Pricing -- 3. Implementing ABC -- 4. Implementing ABM -- 5. ABC/M in Shared Services -- 6. Managing Organizational Change -- 7. Avoiding the Pitfalls: Lessons Learned -- 8. Beyond ABC/M.
Sommario/riassunto	After providing a brief overview of a financial services activity-based costing model, this book focuses on how to directly improve net income, covering essential topics including costing, charge back, and pricing.