1. Record Nr. UNINA9910139359803321 Autore Misek Richard <1962-> Titolo Chromatic cinema: a history of screen color / / Richard Misek Pubbl/distr/stampa Chichester, England;; Malden, Massachusetts:,: Wiley-Blackwell,, [2010] ©2010 **ISBN** 1-282-48257-2 9786612482571 1-4443-2007-6 1-4443-2008-4 Descrizione fisica 1 online resource (249 p.) Disciplina 778.5342 Soggetti Color cinematography - History Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (pages [195]-209) and index. Nota di bibliografia Nota di contenuto Chromatic Cinema; Contents; List of Plates; Acknowledgments; Introduction: 1. Film Color: Coloration in Early Cinema, 1895-1927; The Rise of Technicolor, 1915-35; Chromatic Cold War: Black-and-White and Color in Opposition: "Technicolor Is Natural Color": Color and Realism, 1935-58; Chromatic Thaw: Hollywood's Transition to Color, 1950-67; 2. Surface Color; Color in European Film, 1936-67; Chromatic Ambivalence: Art Cinema's Transition to Color: "Painting with Light": Cinema's Imaginary Art History: Unmotivated Chromatic Hvbriditv Monochrome Purgatory: Absent Color in the Soviet Bloc, 1966-753. Absent Color; Black-and-White as Technological Relic, 1965-83; Blackand-White Flashbacks: Codifying Temporal Rebirth; Black-and-White Films, 1967-2007; Nostalgia and Pastiche; 4. Optical Color; Cinema's Newtonian Optics; White Light: Hollywood's Invisible Ideology; Darkness Visible: From Natural Light to "Neo-Noir," 1968-83; Cinematography and Color Filtration, 1977-97; Case Study: Seeing Red in Psycho; 5.

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Chromatic Cinema provides the first wide-ranging historical overview of screen color, exploring the changing uses and meanings of color in moving images, from hand painting in early skirt dance films to current trends in digital color manipulation. Offers both a history and a theory of screen color in the first full-length study ever publishedProvides an in-depth yet accessible account of color's spread through and ultimate effacement of black-and-white cinema, exploring the technological, cultural, economic, and artistic factors that have defined this evolving sym