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Sommario/riassunto

In this revised edition of Frank Gallo's best-selling book, the author brings the story of leadership in China right up to date. With new material on Chinese leadership styles and the challenges of going global, the book is ideal for any international manager who wants to better understand how to blend the best practices of Western leadership with traditional Chinese wisdom. The content comes from a combination of English and Chinese literature, interviews with practicing executives in China as well as the author's own experience as a leader in China. Dr. Frank Gallo, the Greater China Chief
