Record Nr. UNINA9910139198103321 Media freedom and pluralism: media policy challenges in the enlarged **Titolo** Europe / / edited by Beata Klimkiewicz Pubbl/distr/stampa New York,: Central European University Press, 2010 **ISBN** 978-615-5211-85-0 9786155211850 978-6-15521-185-0 615-5211-85-X 2-8218-1526-3 1-283-24840-9 9786613248404 1-4416-7709-7 Descrizione fisica 1 online resource (363 pages) : digital, PDF file(s) Altri autori (Persone) KlimkiewiczBeata 302.23094 Disciplina Soggetti Mass media policy - European Union countries Communication policy - European Union countries Mass media - Political aspects - European Union countries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Introduction -- Towards democratic regulation of European media and Nota di contenuto communication / Hannu Nieminen -- Visions of media pluralism and freedom of expression in EU information society policies / Miyase Christensen -- From media policy to integrated communications policy : how to apply the paradigm shift on a European and national level / Halliki Harro-Loit -- New media legislation: methods of implementing rules relating to on-demand services / Eva Simon -- A failure in limiting restrictions on freedom of speech: the case of the audiovisual media services directive / Peter Molnar -- Struggling with diversity: objectives, outcomes, and future of the European quota policy in the

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## Sommario/riassunto

Addresses a critical analysis of major media policies in the European Union and Council of Europe at the period of profound changes affecting both media environments and use, as well as the logic of media policy-making and reconfiguration of traditional regulatory models. The analytical problem-related approach seems to better reflect a media policy process as an interrelated part of European integration, formation of European citizenship, and exercise of communication rights within the European communicative space. The question of normative expectations is to be compared in this case with media policy rationales, mechanisms of implementation (transposing rules from EU to national levels), and outcomes. Competent and experienced scholars of the subject describe and analyse the different patterns followed in the various countries, when attempting to adapt to the new conditions – technological, political and sociological (the media using habits of citizens).