Record Nr. UNINA9910139168703321 Autore Penfold Brent <1962-> Titolo The universal principles of successful trading [[electronic resource]]: essential knowledge for all traders in all markets // Brent Penfold Singapore;; Hoboken, N.J.,: Wiley, c2010 Pubbl/distr/stampa **ISBN** 1-119-19949-2 0-470-82617-7 1-282-88359-3 9786612883590 0-470-82616-9 Descrizione fisica 1 online resource (376 p.) Collana Wiley trading Disciplina 332.6 332.645 Soggetti Investment analysis Speculation Electronic books. Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Note generali Series statement from jacket. Includes bibliographical references and index. Nota di bibliografia The Universal Principles of Successful Trading: Contents: Nota di contenuto Acknowledgments; Preface; Foreword; Introduction; Chapter 1 A Reality Check: Why Do 90 Percent of Traders Lose?; Common Mistakes-Year One; Common Mistakes-Year Two; Common Mistakes-Year Three; How to Join the 10 Percent Winners' Circle; In Summary; Chapter 2 The Process of Trading: The Process of Trading: Chapter 3 Principle One: Preparation; Maximum Adversity; Emotional Orientation; Losing Game; Random Markets; Best Loser Wins; Risk Management; Trading Partner; Financial Boundaries; In Summary; Chapter 4 Principle Two: Enlightenment Avoiding Risk of RuinEmbracing Trading's Holy Grail; Expectancy; Opportunities; Pursuing Simplicity; Treading Where Most Fear; Validation; In Summary; Chapter 5 Principle Three: Trading Style; Trading Mode; Time Frames; Choosing Your Trading Style; Long-term

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## Sommario/riassunto

The Universal Principles of Successful Trading clearly and unambiguously articulates trading principles that distinguish the winners from the losers. Though trading can be performed in different markets, across different timeframes, and with different instruments based upon different techniques, there is one common thread that ties all winning traders together: the universal principles of successful trading. All consistently profitable traders adhere to them regardless of the markets, timeframes, and techniques. In this ground-breaking book from top trader, Brent Penfold, the r