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Nota di contenuto	Office Markets & Public Policy; Copyright; Contents; Acknowledgements; Preface; 1 Introduction; History of offices; City office markets; City of London; Manhattan, New York; La Defense, Paris; Bankenviertel, Frankfurt; Lujiazui, Shanghai; Charlotte, North Carolina; Dubai; Commentary; Overview of office market trends; Book structure; 2 Market Fundamentals; Growth of services; New technology, new work and new offices; New specialist office forms; The office stock; Constraining influences on the office property market; Leases; Planning; Office market cycles; Global property cycle? Local office markets Repeating the 'mistakes'; Conclusions; 3 Submarkets and the Changing Nature of the Traditional Central Business District; Economics of cities and office location; The Central Business District and intra-urban rent structures; Bid-rent curves; Spatial equilibrium; Office submarkets; Identifying submarkets; Changing submarkets and a polycentric office market; Summary; 4 Decentralisation and Edge City Office Centres; The information age; The motor age and urban forms; Deconstructing agglomeration economies; Decentralisation processes; Suburban offices and edge

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Greening the office stock Cost of building green offices; Arguments for paying higher rents for green offices; Energy savings; Green working environment; Green corporate image; Green refurbishment of existing offices; Current and changing occupier attitudes; Towards a green office rental market; Green investment; Conclusions; 8 Market Changes and Challenges; Evolving offices; Evolving office markets; Office market cycles, bubbles and globalisation; Toward greener offices?; Sustainable locations; Greener buildings; A green premium?; Defining a green office
The future of offices as an investment

Sommario/riassunto

This is the first book that looks at how offices and office markets in cities have changed over the last 30 years. It analyses the long-term trends and processes within office markets, and the interaction with the spatial economy and the planning of cities. It draws on examples around the world, and looking forward at the future consequences of information communication technologies and the sustainability agenda, it sets out the challenges that now face investors. The traditional business centres of cities are losing their dominance to the brash new centres of the 1980's and 1990's, as
