

1. Record Nr.	UNINA9910139036703321
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Titolo	Health analytics [[electronic resource]] : gaining the insights to transform health care / / Jason Burke
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2013
ISBN	1-118-73395-9 1-118-73489-0 1-118-73427-0
Descrizione fisica	1 online resource (274 p.)
Collana	Wiley & SAS Business Series
Classificazione	BUS019000
Disciplina	362.1068
Soggetti	Health services administration - Decision making - Mathematical models Health facilities - Business management Medical care - Information technology - Management Medical informatics - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Health Analytics: Gaining the Insights to Transform Health Care; Contents; Foreword; Preface; Acknowledgements; Chapter 1: A Changing Business for a Changing Science; The Gathering; How Can Medicine Become Smarter?; Complexity Exceeding Cognition; Learning from Other Industries; Nancy; Characterizing Health Analytics; The Gathering Revisited; Chapter 2: Convergence and the Capability Map; Nice Job, But . . .; Fifty Flashlights; Convergence Defined; Is Convergence Really Required?; The Rush to Health It; The Capability Map; Putting the Capability Map to Use; Health Analytics as a Discipline NotesChapter 3: The Four Enterprise Disciplines of Health Analytics; Heresy; Health Analytics for the Nonanalytical; Information Management; Statistics; Information Delivery; High-Performance Computing; Maturation and Scale; Enterprise-Class Analytics: Putting it All Together; Chapter 4: Dealing with Data; Callimachus; Not a Drop to Drink; Defining Data; Big Data; Growth in Data Provisioning; The Excuses Every Leader Needs to Know; Building for Tomorrow; Conclusion; Chapter 5: BEST Care, First Time, Every Time; Medicine:

Art, Science, or Both?; Leveraging Evidence to Deliver Improved Outcomes
 What are Clinical Outcomes? Supplementing the Unaided Human Mind; Health Care's Dark Fiber; Identifying Hidden Patterns; Chapter 6: Financial Performance and Reimbursement; Goals; Structures and Models; Many Names, Common Attributes; What is Needed; Surviving and Thriving; Chapter 7: Health Outcomes Analysis; No Leeches Necessary; Orientation; The Big Seven + One; Timing is Everything; Groupers; The Population-Patient Pivot; Patients Like this One; One Model, Many Beneficiaries; The Role of Rules Engines; Challenges in Health Outcomes Analytics; Health Outcomes Analytics in Practice The Marvelous LeechNote; Chapter 8: Health Value and Cost; An Asymmetrical Industry; Kaplan and Porter's Stand; The Elusive Health Value; Dissecting Value; Linking Costs to Risk; Value Innovation; Note; Chapter 9: The New Behavioral Health; Dangerous Portals; The Health-Mindedness Gene Experiment; Engel's Model; The New Evolving Science of Behavioral Health; What You Are; What You Experience; What You Do; What You Believe; Influencing Change; Putting Into Practice; Outcomes; Notes; Chapter 10: Customer Insights; The Consumerized Patient; Will the Real Customer Please Stand Up?
 What Are Customer Analytics? A Framework of Customer Analytics; Sharing Insights; Adherence; Beyond Commercial; Chapter 11: Risk Management; Risky Business; Why Are Risks So Hard?; Recharacterizing Risk Factors; The Example of Customer Segmentation; Risk Interdependencies; Everybody in the Pool; The Catch; Risk Adjustment; Borrowing from Other Industries; Growing Risks; Chapter 12: Quality and Safety; Defining Quality; Not Your Father's Toyota; On Track; Avoiding the Obvious; We Just Have to Do This; The Growing Inventory; Strategy and Performance Management; Transparency and Benchmarking
 Setting Quality Targets

Sommario/riassunto

"A hands-on, analytics road map for health industry leaders The industry-wide transformation taking place across the health and life sciences ecosystem is mandating that organizations adopt new decision-making capabilities, based on science and real-world information. Analytics will be a required competency for the modern health enterprise; this book is about how to "cross the chasm." The ultimate analytics guide for the health industry leader, this essential book equips business leaders with little-to-no experience in analytics to understand how to incorporate analytics as a cornerstone of their 21st century competitive business strategy. Paints the picture for a new health enterprise, one focused on the patient Explores the financial components of this new operating model, using analytics to optimize the tradeoffs between cost and value Deals with the rising role of the consumer, using analytics to create a completely new health engagement model with individual recipients of care Looks at how analytics can drive innovations in care practice, patient-experienced medical outcomes, and analytically driven novel therapies optimized for the individual patient Presents a variety of text, tables, and graphics illustrating the various concepts being described Within each section and chapter, Health Analytics assesses the current landscape, proposing a new model/concept, sharing real-world stories of how the old and new world come together, and framing a "how-to" for the reader in terms of growing that particular set of capabilities in their own enterprises"--

2. Record Nr.	UNINA9910891370903321
Titolo	Global media journal
Pubbl/distr/stampa	Islamabad, Pakistan, : Allama Iqbal Open University
ISSN	2518-2595
Descrizione fisica	1 online resource
Soggetti	Mass media - Social aspects Mass media - Political aspects Medias - Aspect social Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed