

1. Record Nr.	UNINA9910139033903321
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Titolo	Straight to the top [[electronic resource]] : CIO leadership in a mobile, social, and cloud-based world // Gregory S. Smith
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2013
ISBN	1-118-63422-5 1-299-40235-6 1-118-42079-9
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (226 p.)
Collana	Wiley CIO series
Disciplina	658.4/038
Soggetti	Chief information officers - Vocational guidance Information technology - Management - Vocational guidance Information resources management - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface -- Acknowledgments -- Key change drivers and trends impacting the CIO role today -- Why the role of the CIO continues to change -- Technologies and trends driving today's IT innovation -- IT standards and governance and the impact of consumer devices -- Service level agreements : a key to improved customer expectations and better contracts -- About the author -- Index. pt. 1. Key change drivers and trends impacting the CIO role today -- pt. 2. The modern-day CIO.
Sommario/riassunto	Essential reading for IT professionals with aspirations toward the top IT spot, and forsitting CIOs looking to refine their mobile, social and cloud strategies and knowledge The definitive work on how to achieve leadership success in IT, Straight to the Top,SecondEdition reveals how the role of the CIO is changing due to major trends associated withconsumer and enterprise products and technologies driving new mobile solutions in today'sorganizations; cloud computing and the move away from controlled / internally managed datacenters to pay as you use and elastic cloud infrastruc