

1. Record Nr.	UNINA9910139025603321
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Titolo	Reinventing the entrepreneur : turning your dream business into a reality // MaryEllen Tribby
Pubbl/distr/stampa	Hoboken, New Jersey : , : John Wiley & Sons, Inc., , [2013] ©2013
ISBN	1-118-58458-9 1-118-58406-6 1-118-58447-3
Edizione	[1st edition]
Descrizione fisica	1 online resource (290 p.)
Disciplina	658.1 658.11
Soggetti	New business enterprises - Management Marketing research Business planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	part 1. The who and the why -- part 2. Anatomy of your business -- part 3. The useful and the actionable -- part 4. The art and brilliance of a community -- part 5. Finally, a real business of your own -- part 6. Big or small, your choice.
Sommario/riassunto	Introducing a million-dollar business model that you can do from home, on the road, or in your spare time Mary Ellen Tribby, founder of Working Moms Only, has created and perfected a business model that is 500% more profitable than blogging, that you can do from home, from an office, or from anywhere in the world, that's easy to learn, and extremely profitable. With it, Mary Ellen has made millions through her various own businesses and her clients, and now you can too. It's called The Inbox Magazine (The iMag for short) and regardless of the size of your staff-from one to one hundred-or wh