

1. Record Nr.	UNINA9910139011303321
Autore	Brown Mark Graham
Titolo	Killer analytics : top 20 metrics missing from your balance sheet / / Mark Graham Brown
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2013] ©2013
ISBN	1-118-73778-4 1-118-69173-3 1-118-73780-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (320 p.)
Collana	Wiley and SAS business series
Classificazione	BUS063000
Disciplina	658.4/034
Soggetti	Organizational effectiveness - Evaluation Performance - Management Industrial efficiency - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part one. Operational analytics -- part two. Customer and stakeholder analytics -- part three. People analytics.
Sommario/riassunto	"Killer Analytics shows businesses how analytics are being applied to measure components of business performance that traditionally are not measured. New areas include innovation, sustainability, Risk, Project management, and others. The book will show the value of measuring each area and then provide implementation tips. "--

2. Record Nr.	UNINA9910705732003321
Autore	Nguyen Hung D.
Titolo	Funding and strategic alignment guidance for infusing small business innovation research technology into Human Exploration and Operations Mission Directorate projects for 2016 / / Hung D. Nguyen and Gynelle C. Steele
Pubbl/distr/stampa	Cleveland, Ohio : , : National Aeronautics and Space Administration, Glenn Research Center, , April 2017
Descrizione fisica	1 online resource (iv, 22 pages)
Collana	NASA/TM ; ; 2017-219460
Soggetti	Life support systems NASA programs Research management Space transportation Technology transfer
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"April 2017."