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Nota di contenuto	So what is elearning? / Clive Shepherd -- Getting the business on board / Laura Overton -- Build in-house, buy off-the-shelf or outsource? / Jane Bozarth -- Production processes ? making it happen / Lars Hyland -- Index.
Sommario/riassunto	Technology has revolutionised every aspect of our lives and how we learn is no exception. The trouble is; the range of elearning technologies and the options available can seem bewildering. Even those who are highly experienced in one aspect of elearning will lack knowledge in some other areas. Wouldn't it be great if you could access the hard-won knowledge, practical guidance and helpful tips of world-leading experts in these fields? Edited by Rob Hubbard and featuring chapters written by global elearning experts: Clive Shepherd, Laura Overton, Jane Bozarth, Lars Hyland, Rob Hubbard, Julie