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Nota di contenuto	Sustainability: How the Cosmetics Industry is Greening Up; Contents; Preface; Foreword; About the Contributors; 1 Introduction to Sustainability; 1.1 Introduction to Book; 1.2 Introduction to Sustainability; 1.3 Ethics in the Cosmetics Industry; 1.4 Drivers of Sustainability; 1.4.1 Rise in Ethical Consumerism; 1.4.2 Pressure from the Media and NGOs; 1.4.3 Environmental Changes and Finite Resources; 1.4.4 Pressure from the Supply Chain; 1.4.5 Laws and Regulation; 1.4.6 Business Benefits; 1.5 Sustainability Reporting; 1.5.1 CSR and Sustainability Reports; 1.5.2 Communicating to Consumers 1.6 Guide to Book ChaptersReferences; 2 Environmental Impacts of Cosmetic Products; Part 1: The Growing Importance of Metrics; 2.1.1 Corporate Carbon Footprinting; 2.1.1.1 Introducing the Concept of "Scope"; 2.1.1.2 Life-Cycle Assessment; 2.1.1.3 Case study - LCA of Skin Care Products; 2.1.2 Ecodesign; 2.1.2.1 Definition and Principles; 2.1.2.2 Responsibilities and Tools; 2.1.2.3 Case Study - Ecodesign of a Package; 2.1.3 Get Ready for the Future; 2.1.3.1 Environmental Labeling of Consumer Products; 2.1.3.2 Programs to Involve Suppliers in a Continuous Improvement Process; 2.1.4 Conclusions

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Part 2: Innovating to Reduce the Environmental Footprint, the L'Oréal Example; 2.2.1 Introduction; 2.2.2 Product Eco-Design; 2.2.2.1 Predictive Evaluation and Green Chemistry; 2.2.2.2 Biodegradability of Formulas; 2.2.2.3 Eco-Design of Packaging; 2.2.3 Responsible Sourcing and Biodiversity Preservation; 2.2.3.1 Case Study: Palm Oil; 2.2.3.2 Vercors Botanical Garden; 2.2.3.3 The Solidarity Sourcing Program; 2.2.4 Responsible Production; 2.2.4.1 Energy and Greenhouse Gases in Manufacturing, Water Use, and Waste Management; 2.2.4.2 Certification
2.2.4.3 Transport and New Carbon Reduction Initiatives
2.2.4.4 Environmental Performance of Factories and Distribution Centers; 2.2.5 Reference Actions - Some Examples of Key Achievements; 2.2.5.1 Shampoos Ultra-Kind to the Environment; 2.2.5.2 Environmental Labeling: A Joint Initiative between Garnier and Carrefour; 2.2.5.3 Responsible Management of Paper and Cardboard; 2.2.5.4 Sustainable Sourcing of Argan Oil; 2.2.5.5 Phyto-Remediation Garden at Chimex; 2.2.6 Conclusion; Acknowledgements; References; 3 The Social Impact of a Cosmetics Company
3.1 The Relationship between Cosmetics and Sustainability
3.2 The Growing Significance of Sustainability; 3.2.1 Current Situation; 3.2.2 Solution Strategies; 3.3 Sustainability as a Social Challenge for Cosmetics Companies; 3.3.1 Social Footprinting; 3.3.2 Critical Areas with Social Impacts; 3.3.3 Social Diversity and Differentiation; 3.4 Case Study - Weleda: A Value-Oriented Business; 3.4.1 Ethical Sourcing; 3.4.2 Employee Policy; 3.4.3 Corporate Philanthropy; 3.4.4 Economic Sustainability and Value Creation; 3.5 Conclusions; Recommended Reading; References
4 Ethical Sourcing of Raw Materials

Sommario/riassunto

Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies - small, independent firms to global giants - take steps towards sustainable development. Sustainability: How the Cosmetics Industry is Greening Up discusses the growing importance of sustainability in the cosmetics industry, highlighting the various ways organisations can address the economic, environmental and social aspects. How can the cosmetics industry make a difference in terms of ingredients, fo
