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Titolo	Exploring rural enterprises : new perspectives on research, policy & practice / / edited by Colette Henry, Gerard McElwee ; contributors Katherine Adam [and twenty nine others]
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Nota di contenuto	Front Cover; Exploring Rural Enterprise: New Perspectives on Research, Policy and Practice; Copyright Page; Contents; List of Contributors; Series Editors' Preface; Defining and conceptualising rural enterprise; Introduction; Definitions of rural enterprise; The rural business; The rural; Drivers of rural enterprise; Conclusion; Note; References; Investigating the relationship between Scottish rural small firms' social networks, extra-local market diversification and ...; Introduction; Market reach, the Internet and the rural business environment; Market reach and social networks; Method Findings Discussion; Conclusion; References; Exploring rural enterprise: the impact of regional stakeholder engagement on collaborative rural networks; Introduction; Building inter-organizational relationships in a rural network environment; Methodology; The rural context; Findings and discussion; Framework of regional stakeholder engagement; Conclusions; Notes; References; Contrasting Perceptions of the Challenges of Rural SMEs: Reconciling Enterprise and Agency Views; Introduction; Rural Policy and SMEs; Rural SMEs in Context; Methodology; Perspectives on Rural Business; Conclusions References The Role of 'Leader' in Delivering Resilient Communities;

Introduction; Policy Context; The Leader Programme in England; Leader as an Example of Neo-Endogenous Growth; Measuring Outcomes and the Social Return on Investment Approach; Scale of Impact; Conclusion; References; Addressing Rural Social Exclusion in the Developing World: Exploring the Role of African Social Purpose Ventures; Introduction; Social Purpose Venturing and the Rural BoP; Social Exclusion, Poverty and Development; Background to the Research; Social Purpose Ventures, Inclusion and the Rural BoP
Characteristics of Successful Rural Social Purpose Ventures
Acknowledgements; References; Challenges Facing Rural Farm Animal Veterinary Enterprises in the UK; Introduction; Trends in Farm Animal Practice; Intrinsic Challenges for Veterinary Practices; Business Challenges; Extrinsic Challenges - Agricultural Issues Affecting Demand for Veterinary Services; Conclusions; Acknowledgements; References; Enterprise and Entrepreneurship on Islands; Introduction; Islands as Space and Place: Research Policy and Practice; Agencies and Policy Contexts; Comparative Peripherality and Innovation
Conclusions Notes; References; The Spiritual Dimension of Biodynamics: An Alternative Source of Capital in the Rural Context; Introduction; Forms of Capital; Organics; Biodynamics; The Cases; The Meaning of Biodynamics; Biodynamics as Spiritual Capital; Conclusions; References; Post-Communist Rural Entrepreneurship in Bulgaria; Introduction; The Rural Economy in Communist Times; Methodology; Start-Up Decisions in the Bulgarian Village of Kostandovo; From Narrative to Theory; Conclusions; Acknowledgements; References
Supporting Female Rural Entrepreneurship: A Case Study of WiRE (Women in Rural Enterprise)

Sommario/riassunto

This text bridges gaps in the literature by offering an edited collection of contemporary research contributions that explore the complex nature of rural enterprise across a range of settings and geographical contexts. In particular, this book includes up to date policy contributions, as well as valuable insights into rural enterprise in practice.

2. Record Nr.	UNINA9910138928403321
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